

Grim Reality



5,000 Teens Killed

- Over the past 4 years
 - ✓ In passenger car vs heavy truck crashes
 - ✓ The passenger vehicle occupants are much more likely to be seriously injured or killed
 - ✓ Crashes are the leading cause of death for teens in North America
- What can we do to help?
 - ✓ Provide Awareness, Outreach & Education
 - ✓ Training through driver education programs public/private

Preventing Highway Deaths

- More than 40,000 people died on the roadways throughout North America (2008)
 - ✓ 37,261 in US, 4,229 of which are large truck related, 322 from buses
- Both passenger and commercial drivers are part of the problem
 - ✓ 73% of large truck crashes are multi-vehicle

Why the Driver?

- Commercial vehicle and non-commercial driver performance, recognition and decision factors account for approximately 88 percent of the critical reasons for large truck-related crashes¹.
- In two-vehicle crashes involving a large truck and a passenger vehicle, the passenger vehicle was assigned the "critical reason" in 56 percent of the crashes and the large truck in 44 percent¹.
 - ✓ Other studies put the passenger car driver percentage in the 70-75% range.


¹Large Truck Crash Causation Study (LTCCS), 2006

Operation Safe Driver

- Mission
 - ✓ Improve commercial and non-commercial driver behavior and performance through effective enforcement, education and awareness strategies.
- Message
 - ✓ Improving highway safety for commercial vehicle operations starts with the driver.
 - ✓ Highway crashes related to large trucks and buses account for 12 percent of the total highway fatal crashes.
 - ✓ Focusing more attention on commercial and non-commercial drivers operating in an unsafe manner around commercial vehicles will save lives.


Open Dialogue With Teens

Teens & Trucks
An Important Ingredient



Teens & Trucks


Training Developed



Curriculum – Teens and Trucks

At No Cost

- Instructor Manual and Video Developed
- Student Workbook
- DVD/Video – Focusing on Driving Operations around Heavy Trucks
 - ✓ Differences in stopping distances
 - ✓ Lengths of vehicles
 - ✓ Situations to avoid



Teens and Trucks Training

- www.teensandtrucks.com website has course material which can be downloaded by safety organizations to assist in presenting the message

Available to

- **Educators, Health & Public Safety Organizations and Advocates**
- **Industry**
- **Law Enforcement PIOs**

Web Site

- www.operationsafedriver.com
- www.teensandtrucks.com
- Access to files for download
 - ✓ Information regarding Program Overview, Events, Partners list and links, Etc.
 - ✓ Electronic Tool Kit (Turn Key)
- Information can be personalized



Operation Safe Driver Campaign Tool Kit
The intent of this tool kit is to provide our members, associate members, partners and others with marketing materials, earned media tools, Co-eds, advertisements, PSAs and marketing ideas you can use to fit your local needs and objectives while at the same time partnering with other jurisdictions, communities, companies, and organizations all across the continent for your local Operation Safe Driver program. It includes messaging and templates you may choose to customize for your own use. (A-10000-10000)

Teens and Trucks Training

Instructor Manual Includes a Table of Contents

- Instructor Introduction
- Module 1: Introduction, History and Facts
- Module 2: Types of Vehicles on the Road
- Module 3: Factors that Determine Stopping Distance
- Module 4: Don't Cut Off Trucks
- Module 5: Stay Out of the Blind Spots/NO Zones
- Module 6: Following Distances
- Module 7: Trucks Make Wide Turns
- Module 8: Moving Off the Road/Move Over Law

Teens and Trucks Training

Table of Contents (Cont.)

- Module 9: Actual Case Study – “Local Teen Killed In Wreck”!
- Module 10: Final Test and Review
- Accident Case Study Answer Key
- Actual Case Study Worksheet
- Pre and Post Test Answer Key
- Pre and Post Test
- Crash Facts/Large Truck Crash Facts

Teens and Trucks Training

- Training includes Course Objectives
- Student Work Projects
- Video presentations
- Can be adapted to any length
- Actual case study "Local Teen Killed in Crash"

Teens and Trucks Training

Questions to be asked to teens

1. What is one of the main causes of collisions between cars and trucks at intersections?
2. Why do trucks and other large vehicles have a larger turning radius?
3. What should a driver look for before passing a large tractor trailer on the right?

Answers:

1. Inability to determine the speed of an approaching truck (Personal Story)
2. Overall longer length of trucks
3. Right turn signal on and if the vehicle is moving left to make a right turn

New Distracted Driving Component to be Included

- As part of the Teens and Trucks Program a new component is being developed
- 'Distracted Driving'
 - ✓ Includes portions on cell phone and texting use
 - ✓ PDAs
 - ✓ Items of distraction in vehicle (CDs, radio, make-up, food)
 - ✓ Other things that take our minds off our driving duties


Outreach



**CUTTING IT CLOSE
CAN CUT YOUR LIFE
SHORT**

Available Posters
and Brochures





**OPERATION
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**Please Help
to Save the
Lives of our
Teenage
Drivers!**

**Working
Together We
Can Make a
Difference!**



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