



Local Primary Seatbelt Ordinance

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City of Chesterfield

- Population 46,800 in 2000 census
 - Aprox 54,000 now
- 400 city and county streets
- 1 University
- 3 Major High Schools
- 16 elementary and secondary schools

City of Chesterfield

- 1500 Commercial Businesses
 - Over 32,000 Employees
- 8 Large Retirement Communities
 - 17th in State for O/65 involved accidents
- 84 % Seatbelt Usage for Missouri
 - 76% Usage in Chesterfield

Getting Started

- Chief/ Administration
- Prosecuting Attorney/ Courts
- City Council/ Board Members
- Mayor/ Public Support

Sec. 18-33. Use of seatbelts in passenger cars required; defined; exceptions.
(a) As used in this section, the term *passenger car* means every motor vehicle designed for carrying ten (10) persons or less and used for the transportation of persons, except that, the term *passenger car* shall not include motorcycles, motorized bicycles, motor tricycles and trucks with a licensed gross weight of twelve thousand (12,000) pounds or more.
(b) Each driver, except persons employed by the United States postal service while performing duties for that Federal Agency which require the operator to service postal boxes from their vehicles, or which require frequent entry into and exit from their vehicles, and front seat passenger of a passenger car manufactured after January 1, 1968, operated on a street or highway in this City (State), and persons less than eighteen (18) years of age operating or riding in a truck as defined in RSMo 301.010, shall wear a properly adjusted and fastened safety belt that meets the Federal National Highway, Transportation and Safety Act requirements; except that a child less than four

(4) years of age shall be protected as required in RSMo 307.179. Each driver of a motor vehicle transporting a child four (4) years of age or more, but less than sixteen (16) years of age, in the front seat of the motor vehicle shall secure the child in a properly adjusted and fastened safety belt. The provisions of this section shall not be applicable to persons who have a medical reason for failing to have a seat belt fastened about his or her body or to persons operating or riding a motor vehicle being used in agricultural work-related activities.
(c) Each person who violates the provisions of subsection (2) of this section shall upon conviction be fined not more than ten dollars (\$10.00). Court costs will not be assessed for this violation. In no case shall points be assessed against any person, pursuant to RSMo 302.302 for violation of this section.
(Ord. No. 51, §§ 1, 2, 6-1-88; Ord. No. 2576, §§ 1--3, 11-16-09)
State law references: Similar provisions, RSMo. § 307.178

Major Points

- Primary Violation/ Passenger Vehicle
- All Front Seat Passengers
- All occupants 16 and Under
- Exemptions
 - Trucks
 - Postal/Delivery Vehicles

Public Awareness

- Signed November 16th 2009
- Media Attention
- Signage
- Verbal Warnings
- Public Presentations

Results

- Usage increase 76% to 81%
- Decrease in Injury rates
- Decrease in Fatalities
- Increase in Public Awareness

Pros

- Increased Awareness/ Voluntary Compliance
- Increased Safety
- Decreased Injuries in Accidents
- Increased enforcement

Cons

- Public Perception (Revenue)
- Deterrence (\$10.00 Fine)
- Public/Officer Opinion
- Short Term Evaluation

Long Term Goals

- 95%-100% Compliance
- Decrease in Accidents
- Marked Decrease in Injuries/Fatalities
- Public Acceptance/Awareness
