

Past, Present and Future Traffic Safety Data Trends

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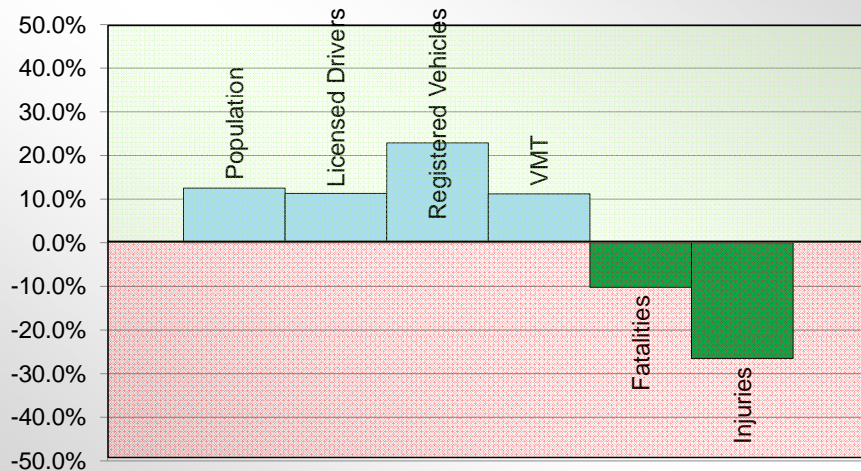


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Changes in the Last 10 Years (1998-2008)

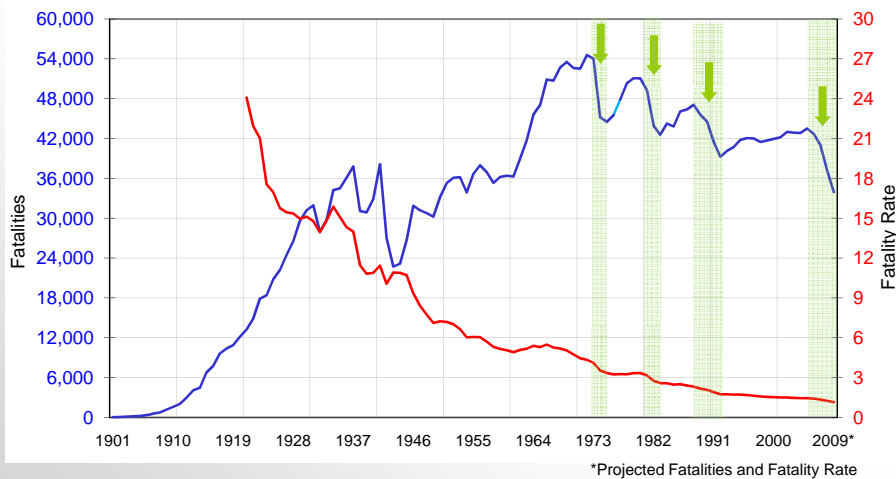


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Overview - Fatalities and Fatality Rates Prior Periods of Significant Declines

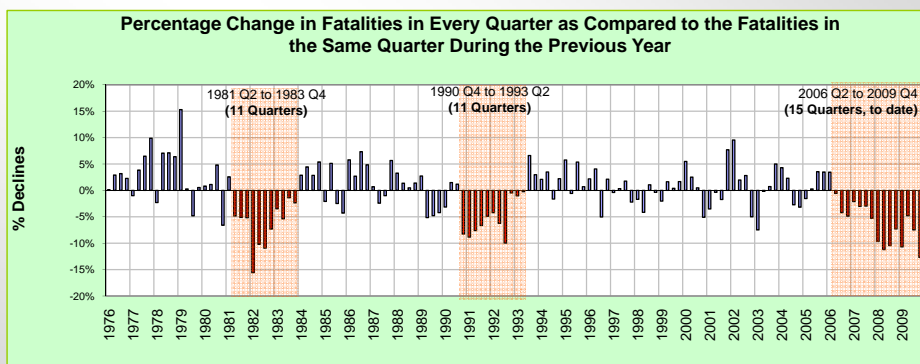


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15th Consecutive Quarter of Declines

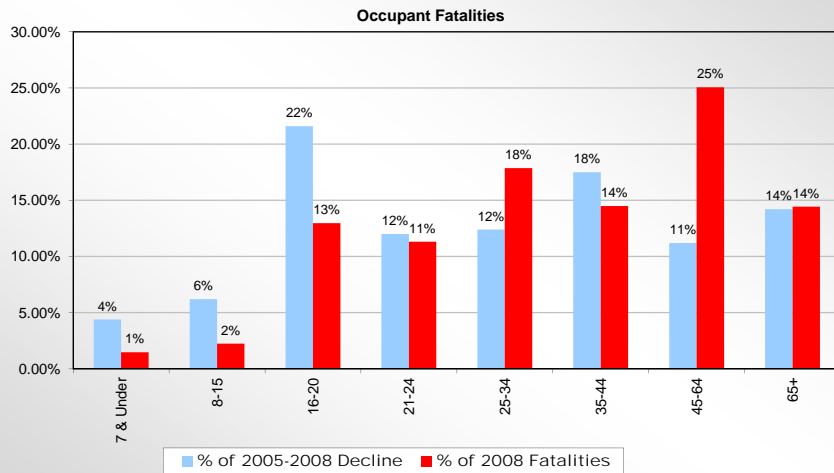


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Fatalities and Fatality Changes (2005-2008) by Age



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Motor Vehicle Traffic Fatalities in the U.S., 2005, 2008

2008



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Challenges

- Potential near-term increases with economic revival
- U.S. Population continues to grow older
 - Median Age projected to rise through 2050
- More diverse population
 - Message and outreach challenges to diverse groups
- Increasing trend of motorcycle ridership
- Increase belt use / booster seat use rates



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Summary

- Declines across most areas
- Most significant declines in younger population
 - Children
 - Young adults
- Challenges
 - Motorcyclist Fatalities, Bicyclists, Pedestrian Safety
 - Single-vehicle crashes (Alcohol, Speeding)
 - Older Adults
- **Distraction, Speeding**



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