

Speed Management

Incorporating Automated Speed Enforcement with Successful Results

NOTICE
TRAFFIC
LAWS
PHOTO
ENFORCED



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Traffic Enforcement Goals

- Make Money???
 - Judicial / Government Leaders / Law Enforcement / Public
- Reduction of Collisions and Injuries
- Reduce the Speed Spread
- Change Driving Behavior

Accomplishment of Goals – The Three “E”s

- Engineering
 - Rational & Reasonable Speed Limits
- Education
 - Voluntary Compliance
 - Public Support
 - Judicial / Government / Departments (all involved)
- Enforcement
 - Establishing that Education’s Messages should be Heeded





Automated Speed Enforcement – Questions?

- Is it legal in my jurisdiction?
- What kind of support is there?
- How much money is there to spend?
- What are the focus problems?
- How much infrastructure support is available for the system?
- Ask for permission or forgiveness?

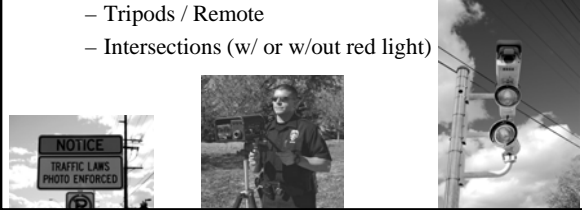
Automated Speed Enforcement – Vendors

- All have similar products
- Ensure the vendor is established with references and working products
- Other agencies are the best source of information



Automated Speed Enforcement – Equipment

- Types
 - Permanent / Stationary
 - Vehicle Systems
 - Tripods / Remote
 - Intersections (w/ or w/out red light)



Automated Speed Enforcement – Equipment

- Video vs. Stills vs. Live Feeds
 - Stills give court quality photos of the violation
 - Video with stills give more compelling evidence
 - Live feeds / loops can give traffic information and be available for other crimes

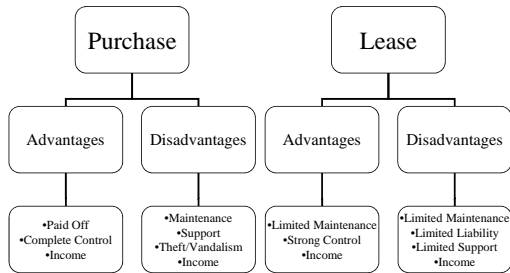


Automated Speed Enforcement – Equipment

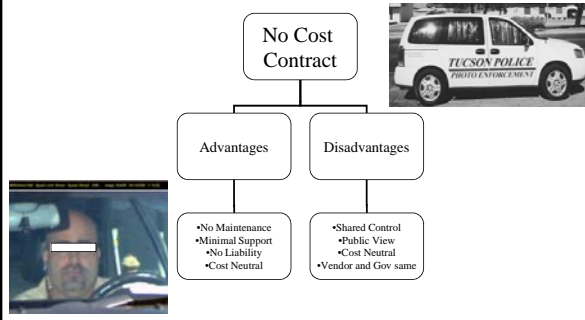


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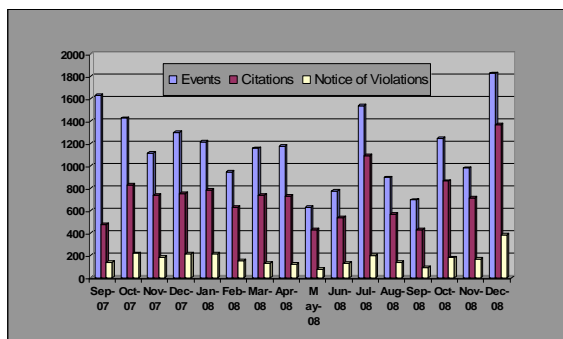
Automated Speed Enforcement – Obtaining Equipment

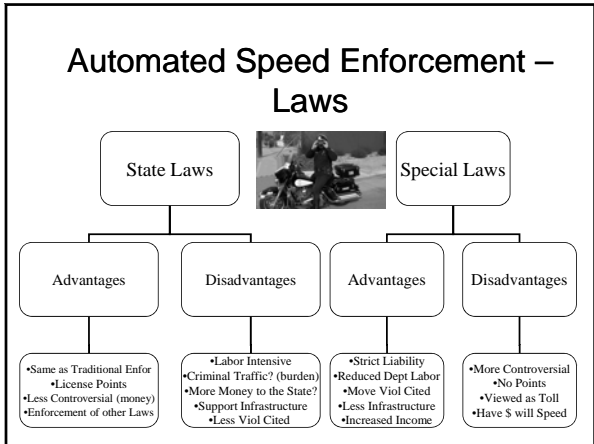


Automated Speed Enforcement – Obtaining Equipment (Con't)



Automated Speed Enforcement – Tucson Enforcement Van





- ### Automated Speed Enforcement – Enforcement Plan
- ASE used as one part of the overall plan
 - Incorporating traditional enforcement
 - Changing perceptions to coincide with ASE
 - Utilize in conjunction or separately
 - Educate and motivate your enforcement branch
 - Consider unique violators that could provide support from other projects

- ### Automated Speed Enforcement – Enforcement Plan (con't)
- Provide effective and efficient tools
 - Electronic citations
 - Quicker / Easier (officer and public)
 - Data collection
 - Accuracy / legibility
 - Long term cost savings
 - Modern speed measuring devices
 - Enforcement vehicles

Automated Speed Enforcement – Keys to Success

- Three “E”s
- Use with Traditional Enforcement
- Data / Legitimate Complaint Driven Deployments
- Continuous Media Exposure / Education
- Personal Contact – Provide a Police Point of Contact for the Public
- Always Evaluate and Adjust if Needed