

The Century Council – NASJE  
Judicial Education Project  
*Overview & Lessons Learned*

Lifesavers Conference  
Nashville, Tennessee  
March 30, 2009

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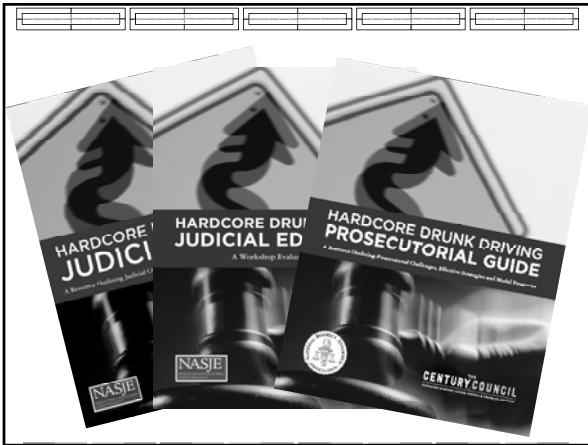
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About The Century Council

- Founded in 1991, The Century Council is a national, independent not-for-profit organization funded by distillers to fight drunk driving and underage drinking.
- The Council develops and implements innovative programs and public awareness campaigns and promotes action through strategic partnerships.
- **Mission:** Promote responsible decision-making regarding drinking or non-drinking of beverage alcohol and discourage all forms of irresponsible consumption through education, communications, research, law enforcement and other programs.

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## Member Companies

- Bacardi U.S.A., Inc.
- Beam Global Spirits and Wine, Inc.
- Brown-Forman
- Constellation Brands, Inc.
- DIAGEO
- Hood Rivers Distillers, Inc.
- Sidney Frank Importing Co., Inc.

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## The Century Council's National Hardcore Drunk Driver Project

- Started in 1997
- Nationally recognized advisory panel
- Community forums
- Hardcore Drunk Driver Sourcebook
- Legislative Guide
- Judicial Education Project
- [www.dwidata.org](http://www.dwidata.org)

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## Definition of a Hardcore Drunk Driver

- They drive with a high BAC level of .15 or above
- They are repeat offenders – more than one drunk driving arrest
- They refuse a chemical test
- They are resistant to changing their behavior despite previous sanctions, treatment or education efforts

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**Project Flyover**

- Project began in 2004
- Formed national advisory panel
- Worked with allied organizations
- As of 2008, project has been presented in 40 states to over 5000 judges
- Recipient of GHSA's Peter O'Rourke Special Achievement Award in 2007

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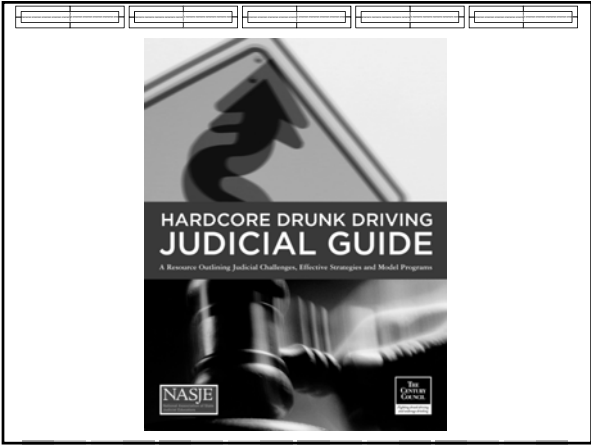
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**Judicial Conference Presentations**

- Three hour presentation
- Interactive discussion with participants
- Overview of DWI/DUI data
- Characteristics of offenders
- Sanctioning strategies
- Judicial leadership
- Conclusions and action points

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Why do hardcore drunk drivers continue to drive drunk?

- They don't think they will get caught
- They have to drive
- They are addicted
- They are in denial
- No real consequences
- Cultural acceptance
- Because *they can...*

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What are your frustrations with the hardcore drunk driver?

- They don't believe they have a problem
- Negative impact on the family
- Lack of sanctions for past offenses
- Don't know what sanctions will work
- Lack of treatment and aftercare

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If your court had unlimited resources...

- More family involvement
- Better alternative transit opportunities
- Better treatment availability
- Greater availability of technology
- Better probation services
- DUI courts
- Dedicated detention facilities

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## Anecdotal Lessons Learned

- Need to understand characteristics of the offender and apply to adjudication
- Need enhanced knowledge re: BAC
- Need efficient case flow management
- Sanctions must be geared towards changing behavior
- Need enhanced knowledge/use of technology
- It's okay to bust a deal
- If it's not prohibited ...

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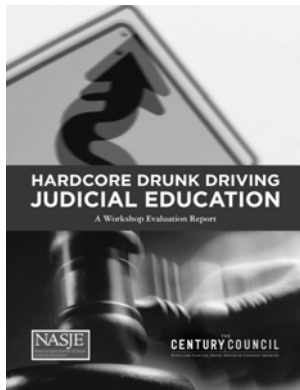
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## HCDD Judicial Education Workshop Evaluation

- **Sample**
  - Nine Judicial Conferences
    - West Virginia
    - Tennessee
    - Arkansas
    - Wisconsin
    - South Carolina
    - Wyoming
    - Utah
    - Illinois
    - Georgia
- **Objective**
  - Evaluate impact on participants' changes in ...
    - Knowledge
    - Attitudes
    - Behaviors
  - when adjudicating HCDD cases

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HCDD Judicial Education  
Workshop Evaluation - Methodology

- Matched-pair, time series research design
  - Pre-workshop survey
  - Post-workshop survey
  - 3-Month follow-up interviews
- 118 completed matched responses

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HCDD Judicial Education Workshop  
Evaluation – Significant Findings

- Improved judges' knowledge (sustained over time)
- Improved judges' sentencing behaviors
  - Pre-trial intensive supervision
  - Mandate alcohol assessments for high BAC and repeat offenders
  - Supplement jail with treatment/aftercare
  - “Staggered sentencing”

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HCDD Judicial Education Workshop  
Evaluation – Significant Findings

- Improved judges' attitudes
  - Restricting plea bargaining & diversion
  - Using pre-trial intensive supervision programs
  - Mandate assessments in high BAC cases
  - Use of offender-funded vehicle sanctions
  - Use of “staggered sentencing”
  - Use of intensive monitoring & supervision
  - Supplement jail with treatment/aftercare
  - Exclusively using community service

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### Active Role of Prosecutor

- Implementing a Multi-Disciplinary Approach
- Effective Sanctions Strategies
- Maintain the Integrity of the Prosecution

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### Resources

- The Century Council
  - [www.centurycouncil.org](http://www.centurycouncil.org)
- The National District Attorney's Association
  - [www.ndaa.org](http://www.ndaa.org)
- National Association of State Judicial Educators
  - [www.nasje.org](http://www.nasje.org)
- BAC Education
  - [www.b4udrink.org](http://www.b4udrink.org)
  - [www.b4udrink.mobi](http://www.b4udrink.mobi)

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*Stopping Alcohol Abuse is Easy.*



*All it takes is Everyone.*

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## Contact Information

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