

Occupant Protection for Children Track



Workshop Date & Time:

Tuesday 3/31/09 1:00pm-2:30pm

Workshop Title:

Bringing New Partners to the CPS Table

Workshop Description:

As the CPS field evolves, new and non-traditional partners are needed to keep pace with diverse audiences, emerging issues and expanded services.

Moderator and Presenter

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Bringing New Partners to the CPS Table

Objectives:

- Understand the partnership between new federal legislation & a child-focused crash surveillance system
- Learn how to reach the right audience with the right message
- ***Discover a "Potpourri" of CPS partners & resources***

Slide Titles and Note Section (below)

Slide 1 – Bringing New Partners to the CPS Table

Slide 2 – Objectives (red bulleted item above)

Slide 3 – Technology and Business

Slide 4 – Public Transportation

Slide 5 – Big Brothers/ Sisters, Boys and Girls Clubs

Slide 6 – Child Safety Roadshow

Slide 7 – Insurance Companies

Slide 8 – Refugee Centers

Slide 9 – Religious Affiliations

Slide 10 – MOMS and MOPS Clubs

Slide 11 – Civic Clubs

Slide 12 – Car Dealerships

Slide 13 – Media and Marketing

Slide 14 – Indian Health Services, Office of Ethnic Affairs

Slide 15 – Universities

Slide 16 – Military Families

Slide 17 – Homeless Shelters and Clinics

Slide 18 – Schools, PTA

Slide 19 – Legislature

Slide 20 – Race Tracks

Slide 21 – Professional Sports Teams

Slide 22 – Independent Advocacy Groups

Slide 23 – Public Relations Firms

Slide 24 – National Programs

Slide 25 – State Programs

Slide 26 – Movie Theaters

Slide 27 – Second Hand Stores

Slide 28 – Entrepreneurs

Slide 29 – Work Related Industries

Slide 30 – YOU!