

---

# 2010 Lifesavers Poster Session Application

---

**NATIONAL CONFERENCE ON HIGHWAY SAFETY PRIORITIES**  
**APRIL 11-13, 2010 • PENNSYLVANIA CONVENTION CENTER • PHILADELPHIA, PA**

---

## Author Information:

Name of Submitter: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (        ) \_\_\_\_\_ Fax: (        ) \_\_\_\_\_

E-mail: \_\_\_\_\_



**Poster Author(s):** Please list all authors, including organizations (if different from above) to be listed in the program.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Title of Poster:** \_\_\_\_\_

**Description to be printed in on-site program:** (if accepted)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(You may attach one additional description page for use by the planning committee in poster submission review, but this information will not be printed in the program.)

---

**Poster Session Hours:** Authors must be present at their poster during presentation time.

**Sunday, April 11**    **General Viewing:** 10:30 am – 5:15pm

**Presentation:** 5:15pm – 7:15pm During opening reception

**Monday, April 12**    **General Viewing:** 7:45am – 4:00pm

---

**Mail completed form by February 12, 2010 to:**

Lifesavers Conference, Inc., Poster Application, P.O. Box 30045, Alexandria, VA 22310 • Fax: (703) 922-7780

Or E-mail all information requested on this form to: [marylofgren@cox.net](mailto:marylofgren@cox.net)

# Poster Session Guidelines

A poster session is a graphic presentation of the author's program or work. Authors illustrate their findings by displaying graphs, photos, diagrams, and a small amount of text on the poster boards.

- A complete paper cannot be posted.
- The poster must be educational or research-based.
- The poster cannot be used for product sales or promotions.
- Exhibitors are not eligible to display a poster.
- Space may be limited and submissions will be accepted on a first-come, first served basis.

The authors will discuss their work during the Sunday evening reception, from 5:15pm-7:15pm, with the attendees who are circulating among the poster boards. Authors may find it helpful to prepare a brief introduction to answer the obvious questions and allow the remaining time for more in-depth discussions. The author must remain by his/her poster board during the entire presentation time. Posters are available for general viewing during regular exhibit hall hours.

Poster submissions are due by February 12, 2010. A subcommittee will review all poster submissions and will contact you via e-mail by February 26, 2010 regarding your submission status.

## Preparing Your Poster Board

Lifesavers will provide an 8' wide by 4' tall board on a stand to which the poster materials may be affixed. Thumbtacks for mounting the display will be provided. Each board will be assigned a number that will be used to publicize the work to the attendees. The author should prepare materials in advance, using the following guidelines:

- The title of the presentation and list of authors should be in letters 1.5 to 2 inches (108 to 144 point type) high.
- Other lettering should be in bold, approximately 1 inch (72 point type) high.
- All materials should be visible from a distance of 5 feet.
- Include the information presented in your abstract (background, objectives, methods, results and conclusion).
- Use Arial typeface.
- The poster should be understandable without oral explanation.
- It is the author's responsibility to put up and take down the poster at the end of the show. Posters not taken down by the author by 5:00pm on Monday afternoon will be discarded.

## Poster Example

Note: Poster example is for graphic representation of poster guidelines. Layout on the poster is open to the author's preference.

### Title and List of Authors

1.5 to 2 inches high  
(108 to 144 point type)  
Arial typeface

### Other Lettering

Approx. 1 inch high  
(72 point type)  
Arial bold typeface



Size: 8' x 4'



### Visibility

Materials should be visible from 5 feet

The poster should be understandable without oral explanation