

30TH ANNIVERSARY



**NATIONAL CONFERENCE ON HIGHWAY SAFETY PRIORITIES**

JUNE 14-16, 2012

WALT DISNEY WORLD SWAN AND DOLPHIN

ORLANDO, FLORIDA

**CONFERENCE PROGRAM**

[www.lifesaversconference.org](http://www.lifesaversconference.org)

**TAKE NOTE:**

**CPS CEUs:**



At this year's conference there is an opportunity to earn 6.5 hours of CPS technical continuing education units (CEUs). Two can be earned if you attend the CPS Latest Technology Workshop on Wednesday, and three workshop sessions during the conference are offering 1.5 CEUs each. Attendees must stay for the entire session and pick up their certificate on their way out (not more than 10 minutes remaining). Replacement certificates will not be available.

**How Are We Doing?**



You will receive an email from RegOnline after the Lifesavers Conference, asking you to participate in an overall evaluation of the conference. Please respond to this survey so we can use your input to continually improve our future conferences. Your opinions are truly valued, and your voice will help shape next year's meeting. If you provide your name and email address on your evaluation, we will send you a copy of the on-site registrant list.

**NHTSA Luncheon**



On Friday, June 15, during the NHTSA Awards Luncheon, we will honor people and organizations who exemplify the highest standards of achievement in the field of traffic safety. The honorees are outstanding representatives of thousands like them who tirelessly give of their time, talents, and energy to make motor vehicle travel safer.

**Need a Ride?**



Mears Motor Shuttle has a desk located in the Dolphin hotel; stop by to make your return home reservations.

# PROGRAM CONTENTS

All events will be held at the Dolphin Hotel, Walt Disney World Swan and Dolphin Resort

Conference Sponsors.....	Inside Front Cover
Governor's Welcome .....	2
Program at a Glance and Exhibit Hours .....	3
<b>Wednesday Schedule</b> .....	4
<b>Thursday Schedule</b> .....	4
Opening Plenary – Northern Hemisphere Ballroom .....	4
1st Workshop Session .....	4
2nd Workshop Session .....	7
3rd Workshop Session .....	9
Welcome Reception – Atlantic & Pacific C Exhibit Halls .....	11
<b>Friday Schedule</b> .....	11
4th Workshop Session .....	12
5th Workshop Session .....	14
NHTSA Awards Luncheon – Northern Hemisphere Ballroom .....	17
6th Workshop Session .....	17
<b>Workshops at a Glance</b> .....	20–21
<b>Saturday Schedule</b> .....	22
Closing Plenary Breakfast – Northern Hemisphere Ballroom .....	22
7th Workshop Session .....	22
8th Workshop Session .....	25
<b>Exhibit Hours and Events</b> .....	27
<b>Exhibit Hall Map</b> .....	27
<b>Exhibitor Listing</b> .....	28
<b>Posters List</b> .....	31
<b>Speaker Index</b> .....	36
<b>Walt Disney World Swan and Dolphin Floor Plans</b> .....	Inside Back Cover



**RICK SCOTT**  
GOVERNOR

June 1, 2012

Greetings!

Welcome to the 30<sup>th</sup> Annual Lifesavers Conference, the premier national highway safety meeting in the United States dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. For the last 30 years, Lifesavers has provided a forum that delivers relevant and timely common-sense solutions to critical highway safety challenges. Florida is honored to host this year's prestigious event.

As Governor of our great state, I believe that one life lost is one too many. We are committed to reducing automotive fatalities on our roadways and have taken an aggressive approach regarding traffic safety. As a result, between 2008 and 2010, Florida has successfully reduced motorcycle fatalities by more than 30 percent, reduced alcohol related fatalities by more than 20 percent, and increased seat belt usage to an all time high of 88.1 percent.

Orlando is one of the world's top vacation destinations, entertaining millions of visitors each year. During your stay, I hope you will find the time to enjoy some of the many local attractions and dining establishments, experience the picturesque landscapes in our award-winning state parks, or take part in Orlando's top performing arts venues and museums.

Thank you for all you do to protect the lives of motorists nationwide. Best wishes for a successful conference.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Scott".

Rick Scott  
Governor

# PROGRAM AT A GLANCE & EXHIBIT HOURS

All events will be held at the Dolphin Hotel, Walt Disney World Swan and Dolphin Resort

	TIME	EVENT	LOCATION
<b>Wednesday June 13</b>	8:30am – 5:00pm	<b>Motorcycle Safety and Enforcement Training Pre-Meeting</b> ( <i>pre-registration required</i> )	Asia 1
	11:00am – 6:00pm	Registration Open	Atlantic Exhibit Hall Foyer
	2:00pm – 6:00pm	Exhibit and Poster Setup	Atlantic and Pacific C Exhibit Halls
	3:00pm – 5:00pm	<b>CPS Latest Technology Pre-Meeting</b> ( <i>pre-registration required</i> )	Southern Hemisphere I
	5:00pm – 6:30pm	<b>What's Next for Traffic Incident and Event Management Session</b>	Asia 2
<b>Thursday June 14</b>	7:00am – 5:30pm	Registration Open	Atlantic Exhibit Hall Foyer
	7:00am – 12noon	Exhibit and Poster Setup	Atlantic and Pacific C Exhibit Halls
	8:15am – 10:00am	<b>Opening Plenary</b>	Northern Hemisphere Ballroom
	10:15am – 11:45am	<b>1st Workshop Session</b>	
	12noon – 6:30pm	<b>Exhibit Hall Open</b>	Atlantic and Pacific C Exhibit Halls
	12noon – 1:15pm	Box Lunch	Atlantic and Pacific C Exhibit Halls
	1:30pm – 3:00pm	<b>2nd Workshop Session</b>	
	3:00pm – 3:45pm	Complimentary Refreshments and Networking	Atlantic and Pacific C Exhibit Halls
	4:00pm – 5:00pm	<b>3rd Workshop Session</b> (one-hour session)	
	5:00pm – 6:30pm	<b>Welcome Reception and Poster Presentations</b>	Atlantic and Pacific C Exhibit Halls
<b>Friday June 15</b>	7:30am – 5:00pm	Registration Open	Atlantic Exhibit Hall Foyer
	8:00am – 4:15pm	<b>Exhibit Hall Open</b> ( <i>closed during NHTSA Awards Luncheon</i> )	Atlantic and Pacific C Exhibit Halls
	8:00am – 8:45am	Continental Breakfast	Atlantic and Pacific C Exhibit Halls
	9:00am – 10:30am	<b>4th Workshop Session</b>	
	10:30am – 10:45am	Break	
	11:04:5am – 12:15pm	<b>5th Workshop Session</b>	
	12:30pm – 1:45pm	<b>NHTSA Awards Luncheon</b>	Northern Hemisphere Ballroom
	2:00pm – 3:30pm	<b>6th Workshop Session</b>	
	3:30pm – 4:15pm	Complimentary Refreshments and Networking	Atlantic and Pacific C Exhibit Halls
	4:15pm	Exhibitor Move out	
<b>Saturday June 16</b>	7:30am – 12:30pm	Registration Open	Atlantic Exhibit Hall Foyer
	7:45am – 8:45am	<b>Closing Breakfast Plenary</b>	Northern Hemisphere Ballroom
	9:00am – 10:30am	<b>7th Workshop Session</b>	
	10:30am – 10:45am	Break	
	10:45am – 12:15pm	<b>8th Workshop Session</b>	

# LIFESAVERS 2012 PROGRAM

W  
E  
D  
N  
E  
S  
D  
A  
Y

## WEDNESDAY, JUNE 13

8:30am – 5:00pm

### Motorcycle Safety and Enforcement Training Pre-Meeting

*Pre-registration required*

**Location:** Asia 1 (lobby level)

11:00am – 6:00pm

### Registration Open

**Atlantic Exhibit Hall Foyer (first level)**

2:00pm – 6:00pm

### Exhibit and Poster Setup

**Atlantic and Pacific C Exhibit Halls (first level)**

3:00pm – 5:00pm

### CPS Latest Technology Pre-Meeting

*Pre-registration required*

**Location:** Southern Hemisphere I (fifth level)

5:00pm – 6:30pm

### What's Next for Traffic Incident and Event Management Session

**Location:** Asia 2 (lobby level)

## THURSDAY, JUNE 14

7:00am – 5:30pm

### Registration Open

**Atlantic Exhibit Hall Foyer (first level)**

7:00am – 12noon

### Exhibit and Poster Setup

**Atlantic and Pacific C Exhibit Halls (first level)**

8:15am – 10:00am

### Opening Plenary

**Northern Hemisphere Ballroom (fifth level)**

Lifesavers 30th Anniversary Video

Florida Highway Patrol Honor Guard Ceremony

National anthem sung by Cindy Clark, Orange County Communications Supervisor

#### Master of Ceremonies

**Ananth Prasad, PE**, Secretary, Florida Department of Transportation, Tallahassee, FL

#### Video Remarks

**The Honorable Ray LaHood**, Secretary, U.S. Department of Transportation, Washington, DC

#### Welcome

**Brett C. Railey**, Chief of Police, Winter Park Police Department, Winter Park, FL

#### Plenary Address

**The Honorable Deborah Hersman**, Chairman, National Transportation Safety Board, Washington, DC

**Jan Withers**, National President, Mothers Against Drunk Driving, Washington, DC

## THURSDAY, JUNE 14 WORKSHOPS

10:15am – 11:45am

### 1ST WORKSHOP SESSION



### The National Law Enforcement Challenge - Redesigned, Refocused and Reenergized

**Thursday – 10:15am - 11:45am – Southern Hemisphere I**

Since 1992, the National Law Enforcement Challenge has evaluated thousands of traffic law enforcement programs. Of these, hundreds of law enforcement agencies have been recognized for implementing innovative and effective law enforcement efforts. This workshop will highlight the benefits of participating in the NLEC, managed by the IACP working collaboratively with the National Sheriffs Association and Governors Highway Safety Association, through a cooperative agreement with NHTSA, and inform participants of the new data-driven traffic enforcement approach. Also, participants will learn about the new NLEC online application process in addition to paper based submissions.

#### Moderator:

**Sarah R. Horn**, Program Manager, Division of State and Provincial Police, International Association of Chiefs of Police, Alexandria, VA

#### Speakers:

**Bob Jacob**, Director, Institute of Police Technology and Management, Jacksonville, FL

**Capt. Howard Hall**, Baltimore County Police Department, Baltimore, MD

**Assistant Chief Robert Maynard**, California Highway Patrol, Sacramento, CA



### Advanced Occupant Protection Technology

**Thursday – 10:15am - 11:45am – Southern Hemisphere II**

Government and industry representatives and the IIHS will review current vehicle crash protection technologies and present exciting plans for the future, such as enhanced crash tests, new air bags, improved seat belts and other systems.

#### Moderator:

**Jessica Jermakian, DSc**, Senior Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

#### Speakers:

**Gay Kent**, Executive Director, Vehicle Safety and Crashworthiness, General Motors Company, Warren, MI

**Kurt Shanks**, Senior Manager, Hyundai-Kia America, Superior Township, MI

**Nat Beuse**, Director, Office of Crash Avoidance Standards, NHTSA, Washington, DC

 Occupant Protection for Children  Adult Occupant Protection  
 Occupant Protection for Children  Teen Traffic Safety

## Pre-Teens and Teens: Keeping Kids in Seat Belts When Parents are Not Around

Thursday – 10:15am - 11:45am – Southern Hemisphere III

Are you trying to broaden your OP outreach to older kids? This session will look at programs that have been designed to attract the attention of teens, pre-teens and their parents to be sure they know to keep using seat belts even when parents are not around.

### Moderator:

**Mandi Seethaler, CPSTI**, Alaska Injury Prevention Center, Anchorage, AK

### Speakers:

**Norraine Wingfield**, Project Director, Kansas Traffic Safety Resource Office, Topeka, KS

**Lorrie Walker, MS**, CPS Training Manager and Technical Advisor, Safe Kids Worldwide, Washington, DC

**Susan Connor, PhD**, Research Manager, University Hospitals Rainbow Babies & Children's Hospital, Cleveland, OH

 Teen Traffic Safety

## What Makes a Difference in Improving GDL Laws?

Thursday – 10:15am - 11:45am – Southern Hemisphere IV/V

Hear the latest research about what makes a strong GDL law and which law provisions have the biggest impact.

### Moderator:

**Anne McCartt, PhD**, Senior Vice President, Research, Insurance Institute for Highway Safety, Arlington, VA

### Speakers:

**Jim Fell**, Senior Research Scientist, Pacific Institute for Research and Evaluation, Calverton, MD

**Neil Chaudhary, PhD**, Vice President, Preusser Research Group, Inc., Trumbull, CT

**Angela Eichelberger, PhD**, Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

 Bicycle/Motorcycle/Pedestrian  Criminal Justice  
 Other Highway Safety Priorities  Distracted Driving

## Bicycle/Pedestrian Law Enforcement – Stepping up to the Plate

Thursday – 10:15am - 11:45am – Australia 3

Examples of combining education and enforcement for a comprehensive approach to bicycle and pedestrian safety.

### Moderator:

**Providance Nagy**, Florida School Crossing Guard Program Administrator, University of Florida, Tallahassee, FL

### Speakers:

**Scott Kristiansen**, Buffalo Grove Police Department, Buffalo Grove, IL

**Sgt. Joseph Raulerson**, Gainesville Police Department, Traffic Safety Team, Gainesville, FL

 Traffic Incident Management/Planned Special Events

## Making the Roads Safer

Thursday – 10:15am - 11:45am – Asia 1

To be safe at the scene, outreach, legislation and state safety plans offer ways to ensure the latest practices are shared. Learn the latest about current efforts among agencies to ensure a safe, quick response. The panel will discuss current efforts and practices to improve safety for both the incident responder and driving public.

### Moderator/Speaker:

**Chief Grady Carrick**, Florida Highway Patrol, Jacksonville, FL

### Speakers:

**Jennifer Walton, PE**, ITS Program Manager, University of Kentucky, Kentucky's SHSP and Traffic Incident Management, Lexington, KY

**Laurel Radow**, Evacuations & Planned Special Events Manager, Federal Highway Administration, US DOT, Washington, DC

 Distracted Driving

## Enlisting Employers in the Effort to Stop Distracted Driving

Thursday – 10:15am - 11:45am – Asia 5

Many employers are implementing cell phone driving policies for their employee drivers. This session will examine 1) the current landscape of private, state and local government employer policies; 2) the recent FMCSA rule governing cell phone use in commercial vehicles; 3) how organizations have successfully implemented policies; and 4) what tools are available to traffic safety practitioners to encourage and assist with employer policy implementation and risk exposure for companies without policies.

### Moderator/Speaker:

**David Teater**, Senior Director, National Safety Council, Itasca, IL

### Speakers:

**Bill Bronrott**, Deputy Administrator, Federal Motor Carrier Safety Administration, USDOT, Washington, DC

**Rob Reynolds**, Executive Director & Founding Board Member, FocusDriven, Omaha, NE

**Joseph McKillips, CSP**, Manager, Commercial Program Support, Global Environmental, Health & Safety, Abbott Laboratories, Abbott Park, IL

**Christopher Wagner**, Chief of Police, Denville Township Police Department, Denville, NJ

 Other Highway Safety Priorities

### Regional and State Program Successes

Thursday – 10:15am - 11:45am – Northern Hemisphere E1

Many years ago, community involvement was identified as one of the keys to making traffic safety improvements at the local level. Yet today many coalitions struggle to sustain momentum because of scarce resources and fiercely competitive environments. This workshop offers techniques and strategies to coalitions on how to increase volunteerism, recruit new partners, develop fundraising strategies and successfully advocate for the safety cause.

**Moderator:**

**Terry Schiavone**, Region 4 Administrator, NHTSA, Regional Operations and Program Delivery, Atlanta, GA

**Speakers:**

**Andrea Atran**, Community Traffic Safety Program Manager, Florida Department of Transportation, Jacksonville Urban Office, Jacksonville, FL

**Samuel Aguirre**, Traffic Safety Specialist, Texas DOT, Traffic Operations Division, San Antonio, TX

**Brett Railey**, Chief of Police, Winter Park Police Department, Winter Park, FL

 Criminal Justice

### Drivers Licensing and Traffic Safety: Fake, Foreign and Commercial Licenses

Thursday – 10:15am - 11:45am – Northern Hemisphere E2

This workshop will present an overview of current licensing requirements and issues that law enforcement and prosecutors may encounter when these documents are presented at roadside or in establishments.

**Moderator:**

**Wil Price**, Highway Safety Specialist, NHTSA, Washington, DC

**Speakers:**

**Kristen Shea**, Senior Attorney, National Traffic Law Center, National District Attorneys Association, Alexandria, VA

**Tom Manuel**, AAMVA, Arlington, VA

**Lt. Jim Wilson**, New Hampshire State Liquor Control, Concord, NH

 Impaired Driving  Criminal Justice

### Comprehensive Systems Overview of DUI 101

Thursday – 10:15am - 11:45am – Northern Hemisphere E3

Without the coordination of the entire criminal justice system DWI offenders often don't get the proper attention the crime deserves. This panel will examine DWI arrest from the criminal justice and driver licensing perspective, from arrest, prosecution, adjudication, driver license sanctions and finally probation and supervision.

**Moderator:**

**Hon. Peggy Fulton Hora** (Ret.), NHTSA Judicial Outreach Liaison, Region 9, Walnut Creek, CA

**Speakers:**

**Hon. Mark Atkinson**, Texas Judicial Resource Liaison, Texas Center for the Judiciary, Austin, TX

**Capt. Teresa Dioquino**, Pinellas County Sheriff's Office, Special Operations Division, Largo, FL

**Timothy Barker**, Chief Deputy Prosecutor / NHTSA Prosecutor Fellow, York County District Attorney's Office, York, PA

**Paul Hofmann**, National Probation Fellow, NHTSA / American Probation and Parole Association, Denver, CO

 Older Drivers

### Resources & Tools for Older Drivers & Their Families/Caregivers

Thursday – 10:15am - 11:45am – Northern Hemisphere E4

Attendees will become familiar with the resources available, their value, and how to access them for use at the community level.

**Moderator:**

**Esther Wagner, MA**, Older Driver Program Analyst, NHTSA, Washington, DC

**Speakers:**

**Rhonda Shah**, AAA Traffic Safety Advocacy, Public Affairs, AAA National Office, Heathrow, FL

**Laura Cantwell**, Senior Program Specialist, AARP, Tallahassee, FL

**Daniel Mayhew, Sr.** Vice President, Traffic Injury Research Foundation, Ottawa, Ontario, Canada

**Carol Ronis**, Senior Manager, Communications, AAA Foundation for Traffic Safety, Washington, DC

THURSDAY



- Three workshop sessions offer the opportunity to earn 1.5 CPS CEU hours each. Technicians/Instructors need to log six hours every two years, so there is enough opportunity to earn all you need at this conference!

*See page 1 for more information.*

12noon – 1:15pm

#### Box Lunch

**Atlantic and Pacific C Exhibit Halls (first level)**

Come to the exhibit hall, grab a box lunch, and visit over 100 exhibitors to see the newest offerings in highway safety!

Be sure to check the Winner's Board, located near the exhibit hall entrance, before the hall closes at 4:15pm on Friday to see if you won from the many exhibitor drawings!

1:30pm – 3:00pm

## 2ND WORKSHOP SESSION

 Criminal Justice

### Emerging Trends in Drug Impaired Driving

Thursday – 1:30pm - 3:00pm • Southern Hemisphere I

Drugs other than alcohol are now playing a major and disturbing role in impaired driving incidents throughout the U.S. This workshop will address the DUI drugs problem: prescription drugged driving and driving under the influence of medical marijuana. The presentation will also include an overview of the Advanced Roadside Impaired Driving Enforcement (ARIDE) training and the benefits it provides in assisting in the detection and apprehension of drug-impaired drivers.

**Moderator/Speaker:**

**Stephen Talpins, Esq.**, CEO and Chairman of the Board, National Partnership on Alcohol Misuse and Crime, Miami, FL

**Speakers:**

**Mike Brown**, Director, Office of Impaired Driving and Occupant Protection, NHTSA, Washington, DC

**Chuck Hayes**, DRE Regional Operations Coordinator, International Association of Chiefs of Police, Alexandria, VA

 Other Highway Safety Priorities  Criminal Justice

### Red Light Cameras and Speed: Making the Case for Safety

Thursday – 1:30pm - 3:00pm – Southern Hemisphere II

The session will focus on the appropriate application of automated enforcement technology and how to best implement systems in an effective and publicly acceptable manner. The session will highlight the importance of “political permission” and applying high standards of deployment and program management to develop and maintain public support for automated enforcement systems that focus on traffic safety and crash reduction. Examples of promising practices and discussion by a local law enforcement official describing their automated enforcement program and efforts will be provided.

**Moderator/Speaker:**

**Wil Price**, Highway Safety Specialist, NHTSA, Washington, DC

**Speakers:**

**Richard (Dick) Miller**, Senior Traffic Safety Consultant, M. Davis and Company, Inc., Michigan State Police (Ret.), Broomfield, CO

**Joe Kubicki**, St. Petersburg Transportation Director, St. Petersburg, FL

**David Kelly**, Storm King Strategies, Springfield, VA

 Occupant Protection for Children

### Special Needs: Working with Atypical Situations and Children (1.5 CEUs)

Thursday – 1:30pm - 3:00pm – Southern Hemisphere III

This workshop provides an opportunity to learn more about transporting children with special healthcare needs. Learn about various issues relative to loaner programs, airline travel and ambulance transport recommendations.

**Moderator:**

**Ralph Salvas**, Occupant Protection Grant Manager, Florida Department of Transportation, Tallahassee, FL

**Speakers:**

**Marilyn Bull, MD, FAAP**, Morris Green Professor of Pediatrics, Automotive Safety Program, Riley Hospital for Children at Indiana University Health, Indianapolis, IN

**Morya Willis, MD**, CPS Educator, Shands Hospital for Children at the University of Florida, Gainesville, FL

**Allana Pinkerton, CPSI**, CPS Instructor, Diono, Puyallup, WA

 Teen Traffic Safety

### Improving Teen Driver Safety Through Coalitions

Thursday – 1:30pm - 3:00pm – Southern Hemisphere IV/V

Coalitions come together for many reasons - to influence others, pass legislation, build community support, and create a common voice with a unified message to educate communities. Come hear and learn from those who have created coalitions to accomplish just these things in teen driver safety, with a focus on passing GDL improvements and engaging communities in teen driver safety. We'll talk about how to identify stakeholders, break through territorial walls, set goals and create action plans, keep members engaged, overcome challenges, and celebrate success.

**Moderator:**

**Justin McNaul**, Director, AAA State Relations, Washington, DC

**Speakers:**

**Senator Bruce Starr**, Oregon State Senate, Hillsboro, OR

**Pam Fischer, MLPA**, Principal, Pam Fischer Consulting, Leader, NJ Teen Safe Driving Coalition, Long Valley, NJ

**Felicity DeBacco-Erni**, Director, PA SADD & PA Teen Safe Driving Coalition Leader, Pennsylvania DUI Association, Harrisburg, PA

T  
H  
U  
R  
S  
D  
A  
Y



Visit the exhibit hall for complimentary refreshment breaks

-  Bicycle/Motorcycle/Pedestrian
-  Criminal Justice
-  Other Highway Safety Priorities
-  Roadway Safety

## Motorcycle Safety - The Missing Links

Thursday – 1:30pm - 3:00pm – Australia 3

How to put EMS and engineering to work in your motorcycle safety program.

### Moderator:

**Edie Peters**, Traffic Safety Specialist, Florida Department of Transportation, Tallahassee, FL

### Speakers:

**Mark Wilson**, State Traffic Operations Engineer, Florida Department of Transportation, Tallahassee, FL

**Cory S. Richter**, Battalion Chief, Indian River County Fire Rescue, Chairman - Florida Bureau of Emergency Medical Services Advisory Council, Vero Beach, FL

**Patricia Byers, MD, FACS**, Professor of Surgery, Division of Trauma and Surgical Critical Care, The DeWitt Daughtry Family Department of Surgery, Miami, FL

-  Traffic Incident Management/Planned Special Events

## Safety First: Technologies for Traffic Incident Management and Planned Special Events (TIM/PSE)

Thursday – 1:30pm - 3:00pm – Asia 1

Learn the latest regarding how Intelligent Transportation Systems (ITS) and other current and new technology can enhance safety at your event or incident.

### Moderator:

**Laurel Radow**, Evacuations & Planned Special Events Manager, Federal Highway Administration, US DOT, Washington, DC

### Speakers:

**Linda Dodge**, Chief of Staff, ITS Joint Program Office, RITA, US DOT, Washington, DC

**Annjanette (Angie) Kremer**, Traffic Incident Management Engineer, Michigan Department of Transportation, Lansing, MI

**John Tipaldo, PhD, PE**, Director of Systems Engineering, NYCDOT, Long Island City, NY

**Jim Kranig**, Metro RTMC Engineer, Minnesota DOT, Roseville, MN

-  Teen Traffic Safety

## Driver Decals for Youth: The Good and the Bad

Thursday – 1:30pm - 3:00pm – Asia 4

This workshop will take an honest look at a first time state effort to use decals to identify and enforce GDL laws for youth. New Jersey will be highlighted with discussion from varying perspectives, law enforcement, parents and youth.

### Moderator/Speaker:

**Christopher Wagner**, Chief of Police, Denville Township Police Department, Denville, NJ

### Speakers:

**Bryan Epstein**, Youth Leader, SADD, NJ

**Allison Curry, PhD, MPH**, Director, Epidemiology and Biostatistics, Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia, Philadelphia, PA

**Anne McCartt, PhD**, Senior Vice President, Research, Insurance Institute for Highway Safety, Arlington, VA

-  Distracted Driving

## Our Need to Stay Connected: What Challenges Does This Present to the Traffic Safety Community?

Thursday – 1:30pm - 3:00pm – Asia 5

Unlike other risky driving activities, the ability of electronic communication technology to enable drivers to connect with others makes the devices and the activity socially acceptable and even encouraged. This dynamic may suggest new strategies will be required to mitigate their use in vehicles. This session will include an overview from NHTSA on their December, 2011 National Survey on Distracted Driving Attitudes and Behaviors, and presentations from two behavioral and neurological researchers about their findings in this important area, and suggestions for practitioners dealing with changing driver behavior.

### Moderator/Speaker:

**Paul Atchley, PhD**, Associate Professor and Associate Chair, Undergraduate Studies Director, PhD Program in Cognitive Psychology Department of Psychology, University of Kansas, Lawrence, KS

### Speakers:

**David Greenfield, PhD**, Director, The Healing Center, LLC, The Center for Internet and Technology Addiction, West Hartford, CT

**Judy Teater**, Founding Board Member, FocusDriven, Spring Lake, MI

**Amy Schick**, Program Manager, NHTSA, Office of Impaired Driving and Occupant Protection, Washington, DC

-  Other Highway Safety Priorities

## New NHTSA Communication Strategies and Messages

Thursday – 1:30pm - 3:00pm – Northern Hemisphere E1

Over the last year, NHTSA has developed and released a variety of new communication campaigns in both English and Spanish. This session will highlight the new campaigns and materials available from NHTSA including impaired driving, child safety campaigns, distraction efforts, and seat belts. Make sure to also attend the “Get Behind the Campaigns - Free Resources to Help You” workshop to find out how state and local programs can use these materials to enhance their campaigns.

### Moderator:

**Susan Gorcowski**, Associate Administrator, NHTSA, Office of Communications and Consumer Information, Washington, DC

**Speakers:**

**Alice Mathews**, Senior Vice President, The Tombras Group, Washington, DC

**Cece Wedel**, Campaign Director, The Advertising Council, Washington, DC

 **Other Highway Safety Priorities**

**Cooperative Law Enforcement Initiatives Making a Difference in Addressing Impaired Driving in Indian Country**

**Thursday – 1:30pm - 3:00pm – Northern Hemisphere E2**

Three Tribal cooperative law enforcement programs working to reduce impaired driving in Indian Country will be showcased during this workshop.

**Moderator/Speaker:**

**Matthew Pryor**, Special Agent in Charge, BIA/Office of Justice Services, Phoenix, AZ

**Speakers:**

**Elaine Boyd**, Program Assistant, Ft. Peck Tribal Police Department, Poplar, MT

**Shannon Buhl**, Executive Director, Cherokee Nation Marshal Service, Tahlequah, OK

**Steve Knispel**, Supervisory Police Officer, District V Wind River Agency, Fort Washakie, WY

 **Impaired Driving**  **Criminal Justice**

**Update on Drug Impaired Driving**

**Thursday – 1:30pm - 3:00pm – Northern Hemisphere E3**

The panel will discuss current practices, new research released in the past year, national strategy, and ONDCP's effort to reduce drugged driving.

**Moderator:**

**Candace Lightner**, Founder, Mothers Against Drunk Driving; President, We Save Lives, Port Orange, FL

**Speakers:**

**Hon. Kent Lawrence**, Judge, NHTSA Judicial Outreach Liaison, Region 4, Athens, GA

**Beth Barnes**, Arizona Traffic Safety Resource Prosecutor (TSRP), Phoenix City Prosecutor's Office, Phoenix, AZ

**Michael Gottlieb**, White House Office of National Drug Control Policy, Washington, DC

**James Evans**, Governmental Affairs Consultant, Gordon Thomas Honeywell, Webmaster/National Issues Director, StopDUID.org, Seattle, WA

 **Adult Occupant Protection**

**90% Belt Use - What Next?**

**Thursday – 1:30pm - 3:00pm – Northern Hemisphere E4**

With 14 states and the District of Columbia at or above 90% seat belt use, the question for them is "What are your plans now?"

**Moderator/Speaker:**

**Christopher J. Murphy**, Director, California Office of Traffic Safety, Elk Grove, CA

**Speakers:**

**John Webber**, Interim Director, Division of Traffic Safety, Illinois Department of Transportation, Springfield, IL

**Phil Haseltine**, Principal, Haseltine Safety Consulting, LLC, Manteo, NC

**3:00pm – 3:45pm**  
**Complimentary Refreshments and Networking**  
**Atlantic and Pacific C Exhibit Halls (first level)**

**4:00pm – 5:00pm**

**3RD WORKSHOP SESSION (ONE-HOUR SESSION)**

 **Criminal Justice**  **Impaired Driving**  
 **Other Highway Safety Priorities**

**Returning Veterans: Unique Traffic Safety Issues for Law Enforcement Officers**

**Thursday – 4:00pm - 5:00pm – Southern Hemisphere I**

Over the last 20 years, the United States has seen one of the largest influxes of combat veterans returning to civilian life. Law enforcement often face unique challenges as these veterans assimilate back into society and the driving sector. Many of these challenges will be discussed as well as strategies for officer safety and effective communication techniques.

**Moderator:**

**Joanne Thomka**, Director, National Traffic Law Center, National District Attorneys Association, Alexandria, VA

**Speaker:**

**Lt. Don Marose**, Minnesota State Patrol, Saint Paul, MN

 **Occupant Protection for Children**

**2012-2013 Enhancements to CPS Curriculum and Available Resources**

**Thursday – 4:00pm - 5:00pm – Southern Hemisphere II**

This one hour session will bring you up to date about the changes currently being made to the certification course. Come with questions and suggestions as the head of the curriculum committee fields input from the audience.

**Moderator/Speaker:**

**Jennifer Huebner-Davidson**, Chair, CPS Curriculum Committee, AAA National Office, Heathrow, FL

**Speaker:**

**Norraine Wingfield**, Project Director, Kansas Traffic Safety Resource Office, Topeka, KS

T H U R S D A Y

 Occupant Protection for Children  Criminal Justice

## Working with Sheriffs, Local Police and Troopers

Thursday – 4:00pm - 5:00pm – Southern Hemisphere III

Have you had difficulty making contact with law enforcement professionals in your community? Meet members of three different law enforcement branches (state police, local police, sheriff) to better understand how to reach out and engage various law enforcement partners found in your state.

### Moderator:

**Amy Heinzen, MPH, CPSTI**, Outreach Coordinator, All Children's Hospital, Johns Hopkins Medicine, St. Petersburg, FL

### Speakers:

**Cpl. Marian Adams**, PA State Police, Harrisburg, PA

**Officer Kevin O'Neill**, Lakeville Police Department, Lakeville, MN

**Deputy Henry Hunt III, CPSTI**, Fairfax County Sheriff's Department, Fairfax, VA

 Teen Traffic Safety

## What We Know About Teen Driving Skills Programs

Thursday – 4:00pm - 5:00pm – Southern Hemisphere IV/V

Teen driving skills programs have been growing across the country. This workshop will examine best practices of these programs and discuss how they are trying to make a difference in helping teens become safer drivers.

### Moderator/Speaker:

**William Van Tassel, PhD, AAA, FL**

### Speakers:

**James Graham**, Ford Driving Skills for Life, Dearborn, MI

**Bill Wade**, National Program Manager, Tire Rack Street Survival, Louisville, KY

 Traffic Incident Management/Planned Special Events

## Training Initiatives for a Safer and Better-Prepared Workforce in Traffic Incident Management and Planned Special Events (TIM/PSE)

Thursday – 4:00pm - 5:00pm – Asia 1

Training provides responders with what they need for a safe, quick response. Learn about the latest national training initiatives, including the new national TIM responder training program, the FHWA Standardized TIM Training Program, Principles on Evacuation (on-line training) and other training opportunities

### Moderator/Speaker:

**Jim McGee**, Nebraska Department of Roads, Omaha, NE

### Speakers:

**Paul Jodoin**, Program Manager, Traffic Incident Management, Federal Highway Administration, Washington, DC

**Huaguo Zhou, PhD, PE**, Assistant Professor, Department of Civil Engineering, Southern Illinois University Edwardsville, Edwardsville, IL

**Anne L. Reshadi, PE**, System Operations and Electrical Engineering Section Chief, Wisconsin DOT, Bureau of Traffic Operations, Milwaukee, WI

 Impaired Driving  Criminal Justice

## Judicial Outreach Liaisons

Thursday – 4:00pm - 5:00pm – Asia 4

This workshop will include state JOLs, and state highway safety office representatives leading a discussion on the role and value of state JOLs. Discussion will also include how JOLs work with law enforcement, prosecutors and the judiciary in general.

### Moderator/Speaker:

**Hon. Mark Atkinson**, Texas Judicial Resource Liaison, Texas Center for the Judiciary, Austin, TX

### Speaker:

**Hon. Peggy Fulton Hora (Ret.)**, NHTSA Judicial Outreach Liaison, Region 9, Walnut Creek, CA

**Sharon Berlin, MPH**, Research Analyst, Traffic Safety Advocacy and Research, AAA National Office, Washington, DC

 Distracted Driving

## How Can Engineering and Technology Prevent Distracted Driving?

Thursday – 4:00pm - 5:00pm – Asia 5

Small entrepreneurs, large technology providers and wireless carriers are introducing consumer products to help ordinary drivers mitigate distraction caused by wireless device use. This session will include experts in the field who will discuss various engineering and technology countermeasures designed to prevent distracted driving. NHTSA will present new voluntary guidelines for minimizing the distraction potential of in-vehicle devices.

### Moderator:

**Justin McNaull**, Director, AAA State Relations, Washington, DC

### Speakers:

**Jacy Good**, Board Member Crash Survivor, FocusDriven, White Plains, NY

**Liza Barth**, Web Associate Editor, Autos, Consumer Reports, Yonkers, NY

**Matt Howard**, Co-Founder and CEO, Zoom Safer, Herndon, VA

**Riley Garrott, PhD**, Supervisory Mechanical Engineer, NHTSA Vehicle Research and Test Center, East Liberty, OH



Please turn your cell phone off during sessions

 Other Highway Safety Priorities

### Get Behind the Campaigns - Free Resources to Help You

**Thursday – 4:00pm - 5:00pm – Northern Hemisphere E1**

Have you ever wondered what free communication resources and assets are out there? NHTSA provides a wealth of resources through its newly redesigned TSM website. Attendees at this workshop will learn how to use free communication materials (PSAs, sample press releases, etc.) and place them in donated space, plus much more.

**Moderator/Speaker:**

**Susan Gorcowski**, Associate Administrator, NHTSA, Office of Communications and Consumer Information, Washington, DC

**Speakers:**

**Alice Mathews**, Senior Vice President, The Tombras Group, Washington, DC

**Kathryn Wesolowski**, Program Manager, Rainbow Injury Prevention Center, University Hospitals Rainbow Babies & Children’s Hospital, Cleveland, OH

**Lucia Sanchez**, Public Affairs Specialist, NHTSA, Office of Communications and Consumer Information, Washington, DC

**Nathan Bowie**, Information Officer, Minnesota Department of Public Safety, St. Paul, MN

 Impaired Driving

### Victims Impact Panel

**Thursday – 4:00pm - 5:00pm – Northern Hemisphere E2**

Every impaired driving traffic fatality and injury statistic represents a person and a family whose lives are changed forever. This workshop exposes the tragedy caused by impaired driving and the aftermath caused by America’s most frequently committed crime.

**Moderator:**

**Jan Withers**, National President, Mothers Against Drunk Driving, Washington, DC

**Speakers:**

**Flora Price**, MADD Polk County Volunteer, Auburndale, FL

**Sharon Rivas**, MADD Voluteer, Winter Garden, FL

 Impaired Driving  Bicycle/Motorcycle/Pedestrian

 Criminal Justice

### Nighttime Urban Integrated Strategies

**Thursday – 4:00pm - 5:00pm – Northern Hemisphere E3**

Over the past decade, the Responsible Hospitality Institute (RHI) has been working with urban communities to integrate and develop programs to address impaired pedestrian and driving incidents through downtown development efforts. Strategies highlighted at this session will include valet/security training, staggered alcohol retail service hours, integrated taxi services, day to night parking strategies, controlling pedestrian traffic flow, and others.

**Speaker:**

**James E. Peters**, President, Responsible Hospitality Institute, Santa Cruz, CA

*5:00pm – 6:30pm*

### Welcome Reception and Poster Presentations

**Atlantic and Pacific C Exhibit Halls (first level)**

Thursday evening the exhibit hall comes alive when Lifesavers kicks off our 30th Anniversary conference! Visit over 100 exhibitors and see what’s new in the world of traffic safety, and get inspired by visiting the posters and chatting with your peers as they share their latest research and programs. Enjoy the reception while you catch up with old acquaintances and network with others working in your field.

There are several buffet stations located in the exhibit hall; check out their locations on the exhibit hall map on page 27. This will remain the same throughout the conference. Buffet tip: the food station closest to the door always has a line, so try another!

See the list of exhibitors on page 28.

### Poster Session

Don’t forget to visit the poster displays, located in the Atlantic Exhibit Hall. The presenters will be at their posters from 5:00pm-6:30pm to answer any questions.

See the list of posters on page 31.

FRIDAY

## FRIDAY, JUNE 15

*7:30am – 5:00pm*

### Registration Open

**Atlantic Exhibit Hall Lobby (first level)**

*8:00am – 4:15pm*

### Exhibit Hall Open (closed during NHTSA Awards Luncheon)

**Atlantic and Pacific C Exhibit Halls (first level)**

*8:00am – 8:45am*

### Complimentary Continental Breakfast in Exhibit Hall

**Atlantic and Pacific C Exhibit Halls (first level)**

Grab some coffee and a continental breakfast before heading to workshops! Exhibitors will be there to greet you and offer the latest news in traffic safety.

9:00am – 10:30am

## 4TH WORKSHOP SESSION

 Criminal Justice

### Officer Fatalities: Ways to Decrease Our Losses

Friday – 9:00am - 10:30am – Southern Hemisphere I

Traffic-related incidents have been the leading cause of law enforcement officer fatalities for the past 13 years. In 2010, seventy-one officers were killed in traffic-related incidents, an increase of 37 percent from 2009. This workshop will explore the issue from the perspectives of what the data shows, real-world experience with officer injuries, and new partnerships and programs that are seeking solutions to this long-term, largely preventable problem.

**Moderator/Speaker:**

**Steven M. Robbs**, Branch Chief, Driver and Marine Division, Federal Law Enforcement Training Center, Glynco, GA

**Speakers:**

**James (Dave) Bean**, Crash Investigation Specialist, NHTSA, Washington, DC

**Craig Floyd**, Chairman and CEO, National Law Enforcement Officers Memorial Fund, Washington, DC

**Chief Richard Beary**, University of Central FL Police Department, Orlando, FL

 Occupant Protection for Children

### Hitting Hyperthermia Hard: A National Initiative to Eliminate Deaths

Friday – 9:00am - 10:30am – Southern Hemisphere II

In 2010, 49 children died when they were unattended in hot cars. That was the worst year on record and those passionate about the issue declared war on hyperthermia deaths to unattended children. Learn about the physiology of the child who suffers from hyperthermia, NHTSA's 2011 regional Talking Tours and their new campaign, Where's Baby? Look Before You Lock, the work being done by the Devereux Florida Front Porch project and Safe Kids Worldwide's national Never Leave Your Child Alone in a Car efforts.

**Moderator:**

**Tess Benham**, National Safety Council, Itasca, IL

**Speakers:**

**Leticia Ryan, MD, MPH, FAAP**, Asst Professor of Pediatrics and Emergency Medicine, Children's National Medical Center, Washington, DC

**Torine Creppy**, Chief Program Officer - USA, Safe Kids Worldwide, Washington, DC

**Mike Brown**, Director, Office of Impaired Driving and Occupant Protection, NHTSA, Washington, DC

**Kimberly Miller**, Program Manager, Training, Devereux Florida Front Porch, Tampa, FL

 Occupant Protection for Children

### Data & Research: What's New in OPC Regulations and Research (1.5 CEUs)

Friday – 9:00am - 10:30am – Southern Hemisphere III

NHTSA has a few irons in the fire relative to FMVSS 213 and 225 so come to this update to learn more about the "Fitment" project and updates to FMVSS 213 and 225. Learn about two research projects, one conducted for NHTSA regarding vehicles and child restraints usability and the other for IIHS discussing booster seat research.

**Moderator:**

**Narinder Dhaliwal, MA**, CPS Board Member, Health and Safety Policy Institute, Sacramento, CA

**Speakers:**

**Miriam Manary**, Senior Research Associate, University of Michigan Transportation Research Institute, Ann Arbor, MI

**Angela Eichelberger, PhD**, Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

**Carole S. Guzzetta**, Highway Safety Specialist, NHTSA, Office of Impaired Driving and Occupant Protection, Washington, DC

 Teen Traffic Safety

### Insider's Guide to Working with High Schools: Creative Ways to Engage Students in Traffic Safety

Friday – 9:00am - 10:30am – Southern Hemisphere IV/V

Hear from school leaders, national youth-service organizations and state programs that have successfully involved high schools in traffic safety programs. What's the best way to approach schools? What do schools need to get out of partnerships? How can you increase the number of teens participating in your program?

**Moderator/Speaker:**

**Kelly Browning, PhD**, Executive Director, Impact Teen Drivers, Sacramento, CA

**Speakers:**

**Sandra Spavone**, Executive Director, National Organizations for Youth Safety (NOYS), Gainesville, VA

**Martha Mikell**, SADD/YOVASO Club Sponsor, Stuarts Draft High School, Stuarts Draft, VA

 Bicycle/Motorcycle/Pedestrian

### Innovative Strategies to Reduce Motorcycle Crashes

Friday – 9:00am - 10:30am – Australia 3

Improving motorcycle safety through detection of impaired motorcyclists, the delivery of rider training, and conducting safety checks by law enforcement.

**Moderator:**

**Trenda McPherson**, Traffic Safety Specialist, Florida Department of Transportation, Tallahassee, FL

**Speakers:**

**Lt. Jim Halvorsen** (Ret), New York State Police, Delmar, NY  
**Brett Robinson**, Vice President, Highway Safety Services, LLC, Indiana, PA  
**Chris Gonzalez**, Collier County Sheriff's Office, Naples, FL

 **Traffic Incident Management/Planned Special Events**

**Traffic Incident Management/Planned Special Events-Research and Data Needs**

**Friday – 9:00am - 10:30am – Asia 1**

Though great strides have been made, we still lose far too many incident responders and the driving public to traffic incidents. Learn what research is currently underway and offer your suggestions, based on your experience, on needed research to improve the safety and traffic management at these incidents as well as during planned special events.

**Moderator/Speaker:**

**Walter H. Kraft, DEngSc, PE**, Principal, Vannase Hangen Brustlin, Inc., Newark, NJ

**Speakers:**

**Eric Rensel**, Project Manager, Gannett Fleming, Inc, Harrisburg, PA  
**Ira Promise**, Chief Technical Sgt, New York State DOT, New York State Police, Hawthorne, NY

 **Traffic Incident Management/Planned Special Events**

**The State of the Practice: Putting Information into the Hands of the Practitioners**

**Friday – 9:00am - 10:30am – Asia 4**

The Federal Highway Administration has devoted considerable resources to traffic incident management. Learn the latest on the TIM Program, National Unified Goal, and National TIM Coalition. To show how the national program is being adopted across the country, panelists will discuss how a metropolitan planning organization successfully manages its TIM program.

**Moderator/Speaker:**

**John M. Corbin, PE, PTOE**, Director of Traffic Operations, Wisconsin Department of Transportation, Statewide Traffic Operations Center, Milwaukee, WI

**Speakers:**

**Laurie Matkowski**, Senior Transportation Engineer, Delaware Valley Regional Planning Commission, Philadelphia, PA  
**(Past) Chief William Robb**, Blackwood Fire Department, Blackwood, NJ

 **Distracted Driving**  **Criminal Justice**

**Distracted Driving, Legislation, Law Enforcement and Penalties**

**Friday – 9:00am - 10:30am – Asia 5**

Passing and enforcing responsible legislation is one key strategy in addressing distracted driving. This session will look at efforts across the U.S. to pass and enforce texting bans, cell phone bans, and other distracted driving legislation. We will hear about NHTSA's high visibility enforcement pilots and share enforcement strategies for passenger and commercial motor vehicles from communities across the country.

**Moderator:**

**Pam Fischer, MLPA**, Principal, Pam Fischer Consulting, Leader, NJ Teen Safe Driving Coalition, Long Valley, NJ

**Speakers:**

**Amy Schick**, Program Manager, NHTSA, Office of Impaired Driving and Occupant Protection, Washington, DC  
**Christopher J. Murphy**, Director, California Office of Traffic Safety, Elk Grove, CA  
**Jonathan Adkins**, Communications Director, Governors Highway Safety Association, Washington, DC  
**Lt. Rodney Peterson**, Logan City Police Department, Logan, UT  
**Bonnie Raffaele**, Victim Advocate, FocusDriven, Sault St. Marie, MI

 **Other Highway Safety Priorities**  **Adult Occupant Protection**  
 **Distracted Driving**  **Impaired Driving**

**Reaching the Millennial Generation**

**Friday – 9:00am - 10:30am – Asia 2**

It's always an effort to reach young drivers, but young drivers (ages 18-24) are a challenge because of all the technological and social changes that have taken place over the past decade - changes to us but normal life to them. Who are they and how are they different from previous generations? Come hear more about them and how to craft and distribute your safety messages to better reach them.

**Moderator/Speaker:**

**David Jacobs**, Senior Vice President/Director of Innovation and Strategy, The Tombras Group, Knoxville, TN

**Speaker:**

**Cole Mauer**, Social Media and Digital Analyst, The Tombras Group, Knoxville, TN

F  
R  
I  
D  
A  
Y



Print Your Handouts at our Complimentary Station, located in the Atlantic Exhibit Hall.

 Roadway Safety

### Fix the Problem Permanently with Low Cost Safety Countermeasures

Friday – 9:00am - 10:30am – Asia 3

Highway safety programs across the country have played a major role in the decline in fatal and injury crashes by analyzing where safety improvements were needed and by utilizing many low cost safety countermeasures. Problem areas can often be made safer through inexpensive enhancements to the infrastructure. This panel will focus on the successes in implementation of these types of countermeasures in Winston-Salem, NC and Florida.

**Moderator:**

**Keith Williams**, Highway Safety Specialist, Federal Highway Administration, Office of Safety, Washington, DC

**Speakers:**

**Stanley Polanis**, Director of Transportation (Ret), City of Winston-Salem Department of Transportation, Winston-Salem, NC

**Joseph Santos, PE**, Transportation Safety Engineer, Florida Department of Transportation, Tallahassee, FL

 Impaired Driving

### Innovative Judges and Their Traffic Offender Programs

Friday – 9:00am - 10:30am – Oceanic 1

A panel of Florida judges will showcase innovative programs that they have implemented for dealing with juvenile and adult traffic offenders. The judges will explain how they have developed their programs with the cooperation of public safety agencies and other criminal justice professionals. The offenders who are the subject of these programs range from those who have committed simple infractions to those charged with criminal traffic offenses including impaired driving. The panelists will explain the impact that these programs have had on their communities and how they can be replicated in other jurisdictions.

**Moderator:**

**Hon. Karl B. Grube**, Senior Judge, St. Petersburg, FL

**Speakers:**

**Hon. Carmine Bravo**, State of Florida - Criminal Justice Center, Sanford, FL

**Hon. Louis Schiff**, Broward County Court Judge, Deerfield Beach, FL

**Hon. A.B. Majeed**, Brevard County Court Judge, Viera, FL



Please wear your badge

 Criminal Justice

### Commercial Motor Vehicle Enforcement: What You Don't Know Can Hurt You

Friday – 9:00am - 10:30am – Oceanic 3

This workshop will explore the mostly unknown connections between CMVs and criminal activity. Topics will include recent serious CMV crashes and the importance of CMV violation enforcement, and interdiction pertaining to organized crime, narcotics and human trafficking.

**Moderator:**

**Jack Van Steenburg**, Asst. Administrator and Chief Safety Officer, Federal Motor Carrier Safety Administration, Washington, DC

**Speakers:**

**Kristen Shea**, Senior Attorney, National Traffic Law Center, National District Attorneys Association, Alexandria, VA

**Cpl. Keith Lamey**, Delaware State Police MCSAP Unit, Dover, DE

**Shannon Chelf**, Program Manager, Federal Motor Carrier Safety Administration, National Training Center/Drug Interdiction Assistance Program, Arlington, VA

10:30am – 10:45am

Break

10:45am – 12:15pm

## 5TH WORKSHOP SESSION

 Criminal Justice

### Mock Trial: How to Effectively Present the Drugged Driving/Medical Marijuana Case in Court

Friday – 10:45am - 12:15pm – Southern Hemisphere I

Mock trials are an effective tool for providing law enforcement and prosecutors with experience in case presentation and obtaining feedback and guidance for improving their trial performance. The fact scenario will center on a driver impaired by medical marijuana.

**Moderator:**

**Tom Kimball**, Traffic Safety Resource Prosecutor, TN District Attorneys General Conference, Nashville, TN

**Speakers:**

**Brandon Hughes**, Traffic Safety Resource Prosecutor, Alabama Office of Prosecution Services, Montgomery, AL

**Lt. Jonlee Anderle**, Laramie Police Department, Laramie, WY

**Karen Wittman**, Traffic Safety Resource Prosecutor, Topeka, KS

**Hon. Kent Lawrence**, Judge, NHTSA Judicial Outreach Liason, Region 4, Athens, GA

 Occupant Protection for Children

## CPS and Hard To Reach Populations

Friday – 10:45am – 12:15pm – Southern Hemisphere II

Finding a way to get your foot in the door of service organizations or programs that reach underserved child populations can be a challenge. This session highlights programs developed to meet the needs of Head Start, rural and Native American populations, as well as communities faced with natural disasters. Be ready to replicate similar programs in your community.

**Moderator:**

**Sarah Haverstick**, Safe Children Program Manager, Monroe Carell Jr. Children’s Hospital at Vanderbilt, Nashville, TN

**Speakers:**

**Kristin Rosenthal**, Safe Kids Worldwide, Washington, DC

**Janet Brooks, BS, CPSTI**, Child Advocacy Manager, Primary Children’s Medical Center, Salt Lake City, UT

**Holly Terry**, Program Coordinator, University of Arkansas for Medical Sciences, Little Rock, AR

**Tomi St. Mars, MSN, RN, CEN, FAEN**, Chief, Office of Injury Prevention, Arizona Department of Health Services, Phoenix, AZ

 Occupant Protection for Children

## CPS in Healthcare

Friday – 10:45am – 12:15pm – Southern Hemisphere III

Working in a hospital or with hospital programs? This session provides an update on the generic discharge plan, and other healthcare related initiatives through a hospital, the AAP and NHTSA. Bring your questions and ideas!

**Moderator:**

**Barbi Harris, RN**, National CPS Board, Oceanview, NJ

**Speakers:**

**Marilyn Bull, MD, FAAP**, Morris Green Professor of Pediatrics, Automotive Safety Program, Riley Hospital for Children at Indiana University Health, Indianapolis, IN

**Bonnie Kozial**, Manager, Council on Injury, Violence and Poison Prevention, American Academy of Pediatrics, Elk Grove Village, IL

**Rachel Bettinger-Cooney, MPA, LBSW, CPST-I**, KidSafe Program Coordinator, Hillcrest Baptist Medical Center, Waco, TX

 Teen Traffic Safety  Other Highway Safety Priorities

 Roadway Safety

## Creating a Safety Culture for Teen Drivers

Friday – 10:45am – 12:15pm – Southern Hemisphere IV/V

Teen drivers may be new to the road but many of the cars they drive and the roads we share with these young drivers aren’t so new. Young drivers can participate and learn about hazards and vehicle safety as part of their driver education. Using roadway safety audits and vehicle safety knowledge can help build safety nets and create a safety culture for young drivers that can not only reduce teen traffic crashes but create a new generation of traffic safety leaders.

**Moderator/Speaker:**

**Joe Toole**, Senior Technical Advisor, National Organizations for Youth Safety (NOYS), Gainesville, VA

**Speakers:**

**Cathy Gillen**, Managing Director, Roadway Safety Foundation, Washington, DC

**Jessica Jermakian, DSc**, Senior Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

**Roger Wentz**, President and CEO, American Traffic Safety Services Association, Fredericksburg, VA

 Bicycle/Motorcycle/Pedestrian

## State Motorcycle Safety Coalitions

Friday – 10:45am – 12:15pm – Australia 3

The effective use of stakeholder coalitions in elevating the issue of motorcycle safety in strategic planning efforts and the implementation of safety countermeasures.

**Moderator:**

**Lora Hollingsworth, PE**, Chief Safety Officer, Florida Department of Transportation, Safety Office, Tallahassee, FL

**Speakers:**

**Edie Peters**, Traffic Safety Specialist, Florida Department of Transportation, Tallahassee, FL

**Harris Blackwood**, Director, Georgia Governor’s Office of Highway Safety, Atlanta, GA

**Brent Jennings, PE**, Highway Safety Manager, Idaho Transportation Department, Boise, ID

 Traffic Incident Management/Planned Special Events

## Performance Measures for Traffic Incident Management and Planned Special Events (TIM/PSE)

Friday – 10:45am – 12:15pm – Asia 1

Current transportation legislation includes performance measures. Learn more about their future and value and which states have successful performance measures. Other topics include TIM standardized performance measures as well as how to address the challenges of putting performance measures in place. The session will include a presentation on cost management and cost recovery for TIM/PSE.

**Moderator:**

**Steven J. Cyra, PE, PTOE**, HNTB Fellow, Associate Vice President, Traffic Operations/ITS, HNTB Corporation, Milwaukee, WI

**Speakers:**

**Brian Hoeft**, Director, Regional Transportation Commission of Southern Nevada, Las Vegas, NV

**Laurel Radow**, Evacuations & Planned Special Events Manager, Federal Highway Administration, US DOT, Washington, DC

**Capt. Jeff A. King**, Executive Officer, Highway Patrol Division, Arizona Department of Public Safety, Phoenix, AZ

F  
R  
I  
D  
A  
Y



Older Drivers

## Life After Driving: Helping Older Drivers Maintain Mobility & Independence

Friday – 10:45am - 12:15pm – Asia 4

Attendees will become familiar with alternative mobility resources available to the restricted or retired driver.

### Moderator:

**Helen Kerschner, PhD**, President & CEO, The Beverly Foundation, Albuquerque, NM

### Speakers:

**Dennis McCarthy, PhD**, Florida International University, Miami, FL

**Esther Wagner, MA**, Older Driver Program Analyst, NHTSA, Washington, DC

**Sherrilene Classen, PhD, MPH, OTR/L**, Associate Professor, University of Florida, Gainesville, FL



Impaired Driving



Adult Occupant Protection



Criminal Justice

## High Visibility Law Enforcement

Friday – 10:45am - 12:15pm – Asia 5

NHTSA has a long history of encouraging the use of High Visibility Enforcement (HVE). Exactly what is HVE and how can it work for your community? In January 2011, NHTSA convened a panel of field experts who are effectively using HVE to help define and clarify High Visibility Enforcement and create a useful toolkit that will assist others with implementing or enhancing their HVE efforts. This workshop will share the outcomes of the panel and showcase the toolkit.

### Moderator/Speaker:

**Mike Brown**, Director, Office of Impaired Driving and Occupant Protection, NHTSA, Washington, DC

### Speakers:

**Warren Diepraam**, Division Chief, Montgomery County DAO, Conroe, TX

**Lt. William A. Brown**, Milwaukee County Sheriff's Office, Milwaukee, WI

**Michael Boland**, Volunteer, Mothers Against Drunk Driving Missouri, St. Louis, MO

**Chris Cochran**, Assistant Director, Marketing and Public Affairs, California Office of Traffic Safety, Elk Grove, CA



Other Highway Safety Priorities

## Influencing International Road Safety

Friday – 10:45am - 12:15pm – Asia 2

Come learn about timely international highway safety research and happenings. This session will provide you with a different perspective on what's being done to save lives on foreign roadways. In particular, this panel will discuss how governments, NGOs and large corporations can impact international road safety.

### Moderator:

**Amy Schick**, Program Manager, NHTSA, Office of Impaired Driving and Occupant Protection, Washington, DC

### Speakers:

**Anders Lie**, Specialist, Traffic Safety Division, Swedish Transport Administration, Borlänge, Sweden

**Joseph McKillips, CSP**, Manager, Commercial Program Support, Global Environmental, Health & Safety, Abbott Laboratories, Abbott Park, IL

**Cathy Silberman**, Executive Director, Association for Safe International Road Travel, Rockville, MD



Traffic Incident Management/Planned Special Events

## The Safety Business Case for Traffic Incident Management and Planned Special Events (TIM/PSE)

Friday – 10:45am - 12:15pm – Asia 3

A national expert panel will discuss why TIM is a safety program and the crosscutting safety value of effective, coordinated, pre-planned traffic incident and event management efforts. Panel members will discuss how TIM/PSE planning can reduce responder deaths and injuries as well as secondary incidents.

### Moderator/Speaker:

**Tom Martin**, Operations Program Coordinator, I-95 Corridor Coalition, Williamsburg, VA

### Speaker:

**Jeff Wojtowicz**, Senior Research Engineer, Rensselaer Polytechnic Institute, Troy, NY



Impaired Driving



Criminal Justice



Occupant Protection for Children

## DUI Child Endangerment

Friday – 10:45am - 12:15pm – Oceanic 1

Are you prepared to provide for children who may be present during a traffic stop or DUI checkpoint with an impaired driver? Driving drunk with a child in the car is a crime that should never happen. And yet one year since legislation passed in New York making it a felony to drive drunk with a child in the vehicle, over 1,400 people have been charged with this crime. This workshop will examine this issue and make recommendations for how states should prepare to see and accommodate children at these activities.

### Moderator/Speaker:

**Lorrie Walker, MS**, CPS Technical Advisor and Training Manager, Safe Kids Worldwide, Washington, DC



Please let us know at registration if your address has changed.

**Speakers:**

**Timothy McCool**, Traffic Safety Specialist, Kansas Traffic Safety Resource Office, Topeka, KS

**Susan Malcho**, Child Protective Services Division, Seminole County Sheriff's Office, FL

**Grant Baldwin, PhD, MPH**, Division of Unintentional Injury Prevention, Centers for Disease Control and Prevention, Atlanta, GA

 **Criminal Justice**

**Traffic Safety Leadership: Tenets of Traffic Safety and Enforcement for Patrol Officers**

**Friday – 10:45am - 12:15pm – Oceanic 3**

This workshop will explore the research and development of integrating traffic safety as a value within law enforcement agencies of all sizes, emphasizing purpose, quality and skill.

**Moderator/Speaker:**

**Lowell Porter**, National Law Enforcement Liaison Program Coordinator, Governors Highway Safety Association, Gig Harbor, WA

**Speaker:**

**Sheldon Greenberg, PhD**, Associate Dean, Johns Hopkins University, Division of Public Safety Leadership, School of Education, Columbia, MD

**12:30pm – 1:45pm**

**NHTSA Awards Luncheon**

**Northern Hemisphere Ballroom (fifth level)**

Join the National Highway Traffic Safety Administration as it honors those whose dedication and passion for traffic safety saves lives on our highways every day. Professionals from different parts of the safety community will be honored.

**Master of Ceremonies**

**Christopher J. Murphy**, Director, California Office of Traffic Safety, Past Chairman, Governors Highway Safety Association, Elk Grove, CA

**Remarks and Award Presentations**

**The Honorable David L. Strickland**, Administrator, NHTSA, Washington, DC

**Award Citations**

**Terry Schiavone**, Region 4 Administrator, NHTSA, Regional Operations and Program Delivery, Atlanta, GA

**2:00pm – 3:30pm**

**6TH WORKSHOP SESSION**

-  **Other Highway Safety Priorities**
-  **Adult Occupant Protection**
-  **Impaired Driving**
-  **Occupant Protection for Children**
-  **Teen Traffic Safety**

**Federal Partnerships Working Together to Support Traffic Safety Efforts Within Tribal Communities**

**Friday – 2:00pm - 3:30pm – Southern Hemisphere I**

NHTSA, along with the BIA, FHWA, CDC and Indian Health Services has facilitated a partnership group for the purpose of coordinating and collaborating on traffic safety issues. This session includes highlights on successful and proposed ventures.

**Moderator:**

**Georgia Chakiris**, Regional Administrator, NHTSA Region 6, Fort Worth, TX

**Speakers:**

**Patricia Abeyta**, Bureau of Indian Affairs, Indian Highway Safety Program, Albuquerque, NM

**Kenny Hicks**, Acting Division of Environmental Health Services Director, Indian Health Service Phoenix Area, Phoenix, AZ

**Capt. Holly Billie, RS, MPH**, Injury Prevention Specialist, Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

**Tim Penney**, Tribal Transportation Program Coordinator, Federal Highway Administration, Office of Policy and Governmental Affairs, Washington, DC

 **Occupant Protection for Children**

**Data & Research: Latest Studies in OPC (1.5 CEUs)**

**Friday – 2:00pm - 3:30pm – Southern Hemisphere II**

Data drive dollars, advocacy, further research and eventually policy. This session will explore the newest research data concerning ATVs, non-typical crash data such as backover incidents, national insurance data as well as an update on the National Survey of the Use of Booster Seats which is the only probability-based nationwide child restraint use survey in the United States.

**Moderator:**

**Katrina Altenhofen, MPH, PS**, Emergency Medical Services for Children Program Director, Iowa Dept. of Public Health - Bureau of EMS, Washington, IA

**Speakers:**

**James (Dave) Bean**, Crash Investigation Specialist, NHTSA, Washington, DC

**Timothy Pickrell**, Mathematical Statistician, NHTSA, National Center for Statistics and Analysis, Washington, DC

**Jessica Jermakian, DSc**, Senior Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

**Charles Jennissen, MD**, University of Iowa Department of Emergency Medicine, Iowa City, IA

F  
R  
I  
D  
A  
Y

 Occupant Protection for Children

### Ask the Expert - CPS Panel (1.5 CEUs)

Friday – 2:00pm - 3:30pm – Southern Hemisphere III

This session is 100% audience driven. Bring your questions and comments to this open forum as “hot topics” are presented to a panel of speakers. That’s right: no PowerPoints, all discussion.

**Moderator/Speaker:**

**Kerry Chausmer**, Certification Director, Safe Kids Worldwide, Washington, DC

**Speakers:**

**Denise Donaldson**, Editor, Safe Ride News, Edmonds, WA

**Marilyn Bull, MD, FAAP**, Morris Green Professor of Pediatrics, Automotive Safety Program, Riley Hospital for Children at Indiana University Health, Indianapolis, IN

**Carole S. Guzzetta**, Highway Safety Specialist, NHTSA, Office of Impaired Driving and Occupant Protection, Washington, DC

**Amy Heinzen, MPH, CPSTI**, Outreach Coordinator, All Children’s Hospital, Johns Hopkins Medicine, St. Petersburg, FL

**Audrey Eagle**, Senior Specialist and CPS Advocate, Chrysler Group, LLC, Auburn Hills, MI

**Carol Helminski**, National CPS Board - CR Representative, Graco Children’s Products, Bonita Springs, FL

**Lorrie Walker, MS**, CPS Training Manager and Technical Advisor, Safe Kids Worldwide, Washington, DC

**Jennifer Huebner-Davidson**, Chair, CPS Curriculum Committee, AAA National Office, Heathrow, FL

 Teen Traffic Safety

### It’s a Teen’s World After All!

Friday – 2:00pm - 3:30pm – Southern Hemisphere IV/V

It may be a “small world after all” but teen driving safety is important to a teen’s world and they want to be part of the world, making it safer for them and their peers. Attend this session to hear it straight from teens working to make noise for teen traffic safety.

**Moderator:**

**Sandra Spavone**, Executive Director, National Organizations for Youth Safety (NOYS), Gainesville, VA

**Speakers/Youth Leaders:**

**Scarlet Bradley**, Act Out Loud

**Sierra Coffey**, SADD

**Bryan Epstein**, SADD

**Kayla Lowe**, SADD

**Sarah Martin**, Act Out Loud

**Joy McVicker**, Teen Safe Driver Program

**Emily Shapiro**, SADD

**JD Willemssen**, Teen Safe Driver Program

 Bicycle/Motorcycle/Pedestrian  Criminal Justice

### Motorcycle Safety Education for Law Enforcement

Friday – 2:00pm - 3:30pm – Australia 3

Comprehensive strategies for law enforcement officers when promoting and enforcing motorcycle safety.

**Moderator:**

**Kenneth Ellis**, Traffic Safety Administrator, Florida Department of Transportation, Tallahassee, FL

**Speakers:**

**Sgt. Kim Montes**, Public Affairs Officer, Florida Highway Patrol, Orlando, FL

**Master Deputy Dominick DeSiato**, Hillsborough County Sheriff’s Office, Tampa, FL

**Chris Knox**, President, The Center for Defensive Driving, Torrance, CA

 Traffic Incident Management/Planned Special Events

### Traffic Safety at Planned Special Events

Friday – 2:00pm - 3:30pm – Asia 1

Planned special events can bring many thousands of people together to either a single venue or many venues at the same time. Whether a sporting event or the state fair, getting people there and home safely is a priority.

**Moderator/Speaker:**

**Walter Dunn, PE**, Principal, Dunn Engineering Associates, P.C., Westhampton Beach, NY

**Speaker:**

**Capt. Robert Duncan**, Deland District Commander, Florida Highway Patrol, DeLand, FL

 Adult Occupant Protection

### Primary Seat Belt Enforcement Legislation

Friday – 2:00pm - 3:30pm – Asia 4

This session will provide information on efforts to upgrade seat belt laws to primary enforcement. Speakers will present on state legislative activities, states that recently upgraded their laws, the relationship of primary seat belt laws to minority ticketing, and the value of grass roots efforts.

**Moderator:**

**Carol Gould**, Manager of Occupant Protection Programs, Colorado Department of Transportation, Office of Transportation Safety, Denver, CO

**Speakers:**

**Mary M. Maguire**, Director, Public Affairs and Legislative Affairs, AAA Southern New England, Providence, RI

**Neil Chaudhary, PhD**, Vice President, Preusser Research Group, Inc., Trumbull, CT

**Renee St. Louis**, Research Associate, University of Michigan Transportation Research Institute, Ann Arbor, MI

**Heather Darby**, Coordinator, Minnesota Child Passenger Safety/Occupant Protection, St Paul, MN

 Impaired Driving  Other Highway Safety Priorities

## Community-Based Self-Sufficient Impaired Driving Programs

Friday – 2:00pm - 3:30pm – Asia 5

NHTSA recently published a document on community-based self-sufficient impaired driving strategies. This workshop will highlight the success of those programs.

### Moderator/Speaker:

**Delmas Johnson**, Senior Consultant, Maryn Consulting, Inc., Washington, DC

### Speaker:

**Sgt. Shane Rodgers**, Albuquerque Police Department, DWI Seizure Unit, Albuquerque, NM

 Other Highway Safety Priorities

## Social Media is Not a Fad - It's Here to Stay

Friday – 2:00pm - 3:30pm – Asia 2

Now that you're finally comfortable with Facebook and Twitter - now comes a new wave of social media, e.g. Tumblr. If you want to learn about the latest social media tools, or learn tips on how to improve your existing efforts, this is the right workshop for you. We'll provide ideas on how to build and engage your audience and measure impact.

### Moderator:

**Lucia Sanchez**, Public Affairs Specialist, NHTSA, Office of Communications and Consumer Information, Washington, DC

### Speakers:

**Nathan Bowie**, Information Officer, Minnesota Department of Public Safety, St. Paul, MN

**Chris Cochran**, Assistant Director, Marketing and Public Affairs, California Office of Traffic Safety, Elk Grove, CA

 Roadway Safety

## National and International Initiatives in Roadway Safety

Friday – 2:00pm - 3:30pm – Asia 3

Learn about new and innovative highway safety programs in the United States and Internationally. The workshop will focus on Toward Zero Deaths: a National Strategy on Highway Safety and the Five Pillars of the Decade of Action for Road Safety.

### Moderator:

**Keith Williams**, Highway Safety Specialist, Federal Highway Administration, Office of Safety, Washington, DC

### Speakers:

**T. Bella Dinh-Zarr, PhD, MPH**, Road Safety Director, FIA Foundation, North American Director, MAKE ROADS SAFE, Washington, DC

**Brent Wilhite**, Transportation Account Supervisor, Penna Powers Brian Haynes, Salt Lake City, UT

**Mary Hedges, MPA**, Program Manager, National Association of State EMS Officials, TZD Steering Committee, Falls Church, VA

 Impaired Driving  Criminal Justice

## Ignition Interlock Update

Friday – 2:00pm - 3:30pm – Oceanic 1

Latest news on interlock effectiveness and a discussion of how the state ignition interlock programs are advancing, including the establishment of an association of state ignition interlock program administrators, and state representatives that can discuss efforts they have underway to establish or expand interlock programs.

### Moderator/Speaker:

**Toby Taylor**, Programs Administrator, Oklahoma Board of Tests for Alcohol and Drug Influence, Oklahoma City, OK

### Speakers:

**Anne McCartt, PhD**, Senior Vice President, Research, Insurance Institute for Highway Safety, Arlington, VA

**Trooper Steve Luce**, Ignition Interlock Program Coordinator, Washington State Patrol, Seattle, WA

 Older Drivers

## Making the Transition from Driver to Passenger: Signs & Symptoms

Friday – 2:00pm - 3:30pm – Oceanic 3

The aging generation represents a "silver tsunami" of sorts, which has us all wondering how and when to start planning for the transition from driver to passenger.

### Moderator/Speaker:

**Elin Schold-Davis**, American Occupational Therapy Association, Edina, MN

### Speakers:

**Alice Pomidor, MD**, Florida State University, College of Medicine, Tallahassee, FL

**Fran Carlin Rogers**, Consultant, Carlin-Rogers Consulting, Orlando, FL

**Gail Holley**, Safe Mobility for Life Program and Research Mgr., Florida Department of Transportation, Tallahassee, FL

3:30pm – 4:15pm

## Complimentary Refreshments and Networking

Atlantic and Pacific C Exhibit Halls (first level)

4:15pm

## Exhibitor Move out

	Southern I (Thurs/Fri) Northern E1 (Sat)	Southern II (Thurs/Fri) Northern E2 (Sat)	Southern III (Thurs/Fri) Northern E3 (Sat)	Southern IV/V (Thurs/Fri) Northern E4 (Sat)	Australia 3 (Thurs/Fri/Sat)	Asia 1 (Thurs/Fri/Sat)
<b>THURSDAY</b>						
<b>Session 1</b> 10:15AM – 11:45AM	<b>CJ</b> The National Law Enforcement Challenge – Redesigned, Refocused and Reenergized	<b>AOP</b> Advanced Occupant Protection Technology	<b>OPC/AOP/TN</b> Pre-Teens and Teens: Keeping Kids in Seat Belts When Parents are Not Around	<b>TN</b> What Makes a Difference in Improving GDL Laws?	<b>PED/CJ/OD/TN</b> Bicycle/Pedestrian Law Enforcement – Stepping up to the Plate	<b>TIM</b> Making the Roads Safer
<b>Session 2</b> 1:30PM – 3:00PM	<b>CJ</b> Emerging Trends in Drug Impaired Driving	<b>OHS/CJ</b> Red Light Cameras and Speed: Making the Case for Safety	<b>OPC</b> Special Needs: Working with Atypical Situations and Children 1.5 CPS CEUs	<b>TN</b> Improving Teen Driver Safety Through Coalitions	<b>PED/CJ/RD/OHS</b> Motorcycle Safety – The Missing Links	<b>TIM</b> Safety First: Technologies for Traffic Incident Management and Planned Special Events
<b>Session 3</b> 4:00PM – 5:00PM	<b>CJ/ID/OHS</b> Returning Veterans: Unique Traffic Safety Issues for Law Enforcement Officers	<b>OPC</b> 2012-2013 Enhancements to CPS Curriculum and Available Resources	<b>OPC/CJ</b> Working with Sheriffs, Local Police and Troopers	<b>TN</b> What We Know About Teen Driving Skills Programs		<b>TIM</b> Training Initiatives for a Safer and Better-Prepared Workforce in TIM/PSE
<b>FRIDAY</b>						
<b>Session 4</b> 9:00AM – 10:30AM	<b>CJ</b> Officer Fatalities: Ways to Decrease Our Losses	<b>OPC</b> Hitting Hyperthermia Hard: A National Initiative to Eliminate Deaths	<b>OPC</b> Data & Research: What's New in OPC Regulations and Research 1.5 CPS CEUs	<b>TN</b> Insider's Guide to Working with High Schools: Creative Ways to Engage Students in Traffic Safety	<b>PED</b> Innovative Strategies to Reduce Motorcycle Crashes	<b>TIM</b> Traffic Incident Management/Planned Special Events - Research and Data Needs
<b>Session 5</b> 10:45AM – 12:15PM	<b>CJ</b> Mock Trial: How to Effectively Present the Drugged Driving/Medical Marijuana Case in Court	<b>OPC</b> CPS and Hard to Reach Populations	<b>OPC</b> CPS in Healthcare	<b>TN/OHS/RS</b> Creating a Safety Culture for Teen Drivers	<b>PED</b> State Motorcycle Safety Coalitions	<b>TIM</b> Performance Measures for Traffic Incident Management and Planned Special Events
<b>Session 6</b> 2:00PM – 3:30PM	<b>OHS/AOP/ID/OPC/TN</b> Federal Partnerships–Working Together to Support Traffic Safety Efforts Within Tribal Communities	<b>OPC</b> Data & Research: Latest Studies in OPC 1.5 CPS CEUs	<b>OPC</b> Ask the Expert – CPS Panel 1.5 CPS CEUs	<b>TN</b> It's a Teen's World After All!	<b>PED/CJ</b> Motorcycle Safety Education for Law Enforcement	<b>TIM</b> Traffic Safety at Planned Special Events
<b>SATURDAY</b>						
<b>Session 7</b> 9:00AM – 10:30AM	<b>CJ</b> Designer Drugs: What They Are and the Problems They Create	<b>OPC</b> Public Safety: Targeting Education to Firefighters and Police Officers	<b>OPC</b> Three Hot Buttons Follow Up	<b>TN</b> How to Engage Parents in Their Teen's Driving	<b>PED</b> Creative Approaches to Pedestrian and Bicycle Safety	<b>TIM</b> Learning from Other Disciplines: Cross-Cutting Issues
<b>Session 8</b> 10:45AM – 12:15PM	<b>CJ</b> Data Analysis – The Engine that Drives DDACTS		<b>OPC</b> Reaching Schools & State Agencies with OPC Programs	<b>TN</b> Bringing Drivers Education to 21st Century	<b>TN/AOP/OPC</b> Successful Strategies for Getting Teens to Buckle Up	<b>TIM</b> Case Studies: Traffic Incident Management and Planned Special Events

**KEY TO TRACKS:** **AOP**–Adult Occupant Protection; **PED**–Bicycle/Motorcycle/Pedestrian; **CJ**–Criminal Justice; **DD**–Distracted Driving; **ID**–Impaired Driving **OPC**–Occupant Protection for Children; **OD**–Older Drivers; **OHS**–Other Highway Safety Priorities; **RS**–Roadway Safety; **TIM**–Traffic Incident Management/Planned Special Events; **TN**–Teen Traffic Safety

Asia 4 (Thurs/Fri/Sat)	Asia 5 (Thurs/Fri/Sat)	Northern E1 (Thurs) Asia 2 (Fri/Sat)	Northern E2 (Thurs) Asia 3 (Fri/Sat)	Northern E3 (Thurs) Oceanic 1 (Fri/Sat)	Northern E4 (Thurs) Oceanic 3 (Fri/Sat)
	<b>DD</b> Enlisting Employers in the Effort to Stop Distracted Driving	<b>OHS</b> Regional and State Program Successes	<b>CJ</b> Drivers Licensing and Traffic Safety: Fake, Foreign and Commercial Licenses	<b>ID/CJ</b> Comprehensive Systems Overview of DUI 101	<b>OD</b> Resources & Tools for Older Drivers & Their Families/Caregivers
<b>TN</b> Driver Decals for Youth: The Good and the Bad	<b>DD</b> Our Need to Stay Connected: What Challenges Does This Present to the Traffic Safety Community?	<b>OHS</b> New NHTSA Communication Strategies and Messages	<b>OHS</b> Cooperative Law Enforcement Initiatives– Making a Difference in Addressing Impaired Driving in Indian Country	<b>ID/CJ</b> Update on Drug Impaired Driving	<b>AOP</b> 90% Belt Use – What Next?
<b>ID/CJ</b> Judicial Outreach Liaisons	<b>DD</b> How Can Engineering and Technology Prevent Distracted Driving?	<b>OHS</b> Get Behind the Campaigns – Free Resources to Help You	<b>ID</b> Victims Impact Panel	<b>ID/CJ/PED</b> Nighttime Urban Integrated Strategies	
<b>TIM</b> The State of the Practice: Putting Information into the Hands of the Practitioners	<b>DD/CJ</b> Distracted Driving, Legislation, Law Enforcement and Penalties	<b>OHS/AOP/DD/ID</b> Reaching the Millennial Generation	<b>RS</b> Fix the Problem Permanently with Low Cost Safety Countermeasures	<b>ID</b> Innovative Judges and Their Traffic Offender Programs	<b>CJ</b> Commercial Motor Vehicle Enforcement: What You Don't Know Can Hurt You
<b>OD</b> Life After Driving: Helping Older Drivers Maintain Mobility & Independence	<b>ID/AOP/CJ</b> High Visibility Law Enforcement	<b>OHS</b> Influencing International Road Safety	<b>TIM</b> The Safety Business Case for Traffic Incident Management & Planned Special Events	<b>ID/CJ/OPC</b> DUI Child Endangerment	<b>CJ</b> Traffic Safety Leadership: Tenets of Traffic Safety and Enforcement for Patrol Officers
<b>AOP</b> Primary Seat Belt Enforcement Legislation	<b>ID/OHS</b> Community-Based Self-Sufficient Impaired Driving Programs	<b>OHS</b> Social Media is Not a Fad – It's Here to Stay	<b>RS</b> National and International Initiatives in Roadway Safety	<b>ID/CJ</b> Ignition Interlock Update	<b>OD</b> Making the Transition from Driver to Passenger: Signs & Symptoms
<b>AOP/CJ/ID</b> Nighttime Belt Enforcement – What's Really Involved	<b>DD</b> What Does the Research Say about Cognitive Distraction and its Role in Crashes?	<b>OHS</b> Spanish Campaigns – More than Translation	<b>RS</b> Moving the Numbers with Strategic Highway Safety Plans	<b>ID</b> Campaign to Eliminate Drunk Driving: Five Years and Going Strong	<b>CJ</b> DUI/DRE Common Defenses and Challenges: What the Law Enforcement Officer Can Expect In the Courtroom
<b>AOP/CJ/PED/OD/TN</b> Crash Avoidance Technologies		<b>OHS/CJ/RS</b> Understanding Speed and Speed Enforcement		<b>ID</b> Power of Parents	<b>OD</b> State Policies & Practices Impacting Older Driver Safety & Mobility

## SATURDAY, JUNE 16

7:30am – 12:30pm

Registration Open

Atlantic Exhibit Hall Foyer

7:45am – 8:45am

### Closing Breakfast Plenary

Northern Hemisphere Ballroom

Don't miss this closing breakfast plenary where we give a hearty thank you to our host state, Florida, and say hello to our 2013 hosts from Denver.

#### Master of Ceremonies

**John Ulczycki**, Group Vice President, Research, Communication, Advocacy, National Safety Council, Itasca, IL

#### Remarks

**Lora Hollingsworth, PE**, Chief Safety Officer, Florida Department of Transportation, Safety Office, Tallahassee, FL

#### Plenary Address

**Kate Carr**, President and CEO, Safe Kids Worldwide, Washington, DC

#### Remarks

**Darrell Lingk**, Director of Office of Transportation Safety, Colorado Department of Transportation, Denver, CO

**Trenda McPherson**, Traffic Safety Specialist, Florida Department of Transportation, Traffic Safety Office, Tallahassee, FL

SATURDAY

FYI

All speaker handouts sent to us before the conference are posted on the "Workshops/Handouts" page of the website at [www.lifesaversconference.org](http://www.lifesaversconference.org). You may print out handouts at our complimentary printing station, located right inside the exhibit hall.

9:00am – 10:30am

## 7TH WORKSHOP SESSION



Criminal Justice

### Designer Drugs: What They Are and the Problems They Create

Saturday – 9:00am - 10:30am – Northern Hemisphere E1

Designer drugs such as Spice and Bath Salts have become some of the prevalent drugs found in drug impaired driving cases. These drugs, and others like them, create a unique challenge for law enforcement, toxicologists and prosecutors. This workshop will discuss the designer drugs, their effects on human performance, legislation regarding these drugs and overall trial preparation for successful adjudication.

#### Moderator:

**Bob Stokes**, Traffic Safety Resource Prosecutor, Kentucky Attorney General Office, Frankfort, KY

#### Speakers:

**Amy Miles**, Advanced Chemist, Wisconsin State Laboratory of Hygiene, Madison, WI

**Tara Jenswold-Schipper**, Traffic Safety Resource Prosecutor, Office of the Attorney General, Madison, WI



Occupant Protection for Children

### Public Safety: Targeting Education to Firefighters and Police Officers

Saturday – 9:00am - 10:30am – Northern Hemisphere E2

Keeping firefighters and police officers certified and working in OPC is challenging in this difficult economy when cities and municipalities are cutting back. See how some creative departments are addressing the problem and keeping their citizens protected.

#### Moderator/Speaker:

**Bob Wall**, Public Education Coordinator, Prince William County Fire & Rescue, Prince William, VA

#### Speakers:

**Robin Butler**, Program Manager, Seminole County Dept of Public Safety, Sanford, FL

**Deputy Henry Hunt III, CPSTI**, Fairfax County Sheriff's Department, Fairfax, VA



Occupant Protection for Children

### Three Hot Buttons Follow Up

Saturday – 9:00am - 10:30am – Northern Hemisphere E3

Last year before Lifesavers almost 400 CPS technicians met to brainstorm ideas to address three hot buttons in the field: keeping kids rear-facing longer; keeping kids in harnesses longer; and increasing tether use with the public and with technicians. Since that time, volunteers who agreed to follow up have met and prioritized findings. See the final results that were submitted to NHTSA.

**Moderator:**

**Lorrie Walker, MS**, CPS Training Manager and Technical Advisor, Safe Kids Worldwide, Washington, DC

**Speakers:**

**Alexis Kagiliery**, East Coast Manager, Safe Kids Worldwide, Boynton Beach, FL

**Kim Herrmann**, CPS Certification Specialist, Safe Kids Worldwide, Ft Myers, FL

**Kerry Chausmer**, Certification Director, Safe Kids Worldwide, Washington, DC

**JJ Current**, Safe Kids Worldwide, Washington, DC



**How to Engage Parents in Their Teen’s Driving**

**Saturday – 9:00am - 10:30am – Northern Hemisphere E4**

Research shows that parent involvement in their teen’s learning to drive is associated with teens crashing less. How do we get parents more informed and more involved? Parent-to-parent initiatives as well as formal parent orientations, that are tied to teens receiving their learner or school parking permits, are showing promise.

**Moderator:**

**Suzanne Hill**, Program Director, Advocacy and Outreach, Center for Injury Research and Prevention, The Children’s Hospital of Philadelphia, Philadelphia, PA

**Speakers:**

**Violet Marrero**, Manager of Special Projects, New Jersey Division of Highway Traffic Safety, Trenton, NJ

**John Ulczyk**, Group Vice President, Research, Communication, Advocacy, National Safety Council, Itasca, IL

**Tim Hollister**, Parent Advocate, West Hartford, CT



**Creative Approaches to Pedestrian and Bicycle Safety**

**Saturday – 9:00am - 10:30am – Australia 3**

Attendees will learn about an invigorating local program that influences the behavior of pedestrians and bicyclists as well as national efforts to influence the behaviors of drivers to increase safety for pedestrians and bicyclists.

**Moderator:**

**Jeanette Rouse**, Community Traffic Safety Team Program Manager, Florida Department of Transportation, District 7, Tampa, FL

**Speakers:**

**Nancy Pullen-Seufert, MPH**, Associate Director, National Center for Safe Routes to School, Chapel Hill, NC

**Julie Bond**, Senior Research Associate, Center for Urban Transportation Research, University of South Florida, Tampa, FL

**Rhonda Shah**, AAA Traffic Safety Advocacy, Public Affairs, AAA National Office, Heathrow, FL



**Learning from Other Disciplines: Cross-Cutting Issues**

**Saturday – 9:00am - 10:30am – Asia 1**

Much can be learned from what others are doing across the range of transportation and public safety. Sharing experiences helps all to find the cross-cutting issues for Traffic Incident, Planned Special Events, and Work Zone Management and opportunities for public safety and DOT disciplines.

**Moderator/Speaker:**

**Ira Promisel**, Chief Technical Sgt, New York State DOT, New York State Police, Hawthorne, NY

**Speakers:**

**Peter C. Cusolito, CEM, CFM**, Senior Security & Emergency Preparedness Planner, Vanasse Hangen Brustlin, Inc., Watertown, MA

**Ron Moore**, Division Chief (Ret.), McKinney Fire Department, TX

**Lorenzo Parra**, Director - Highway Operations Center, Massachusetts Department of Transportation, Boston, MA

**Oladayo (Dayo) Akinyemi, PE**, Manager, Michigan ITS Center, Detroit, Michigan Department of Transportation, Detroit, MI



**Nighttime Belt Enforcement - What’s Really Involved**

**Saturday – 9:00am - 10:30am – Asia 4**

In this session, speakers will present on successful nighttime belt enforcement efforts in their state and the potential for reducing unbelted fatalities at night.

**Moderator:**

**Carole S. Guzzetta**, Highway Safety Specialist, NHTSA, Office of Impaired Driving and Occupant Protection, Washington, DC

**Speakers:**

**Lowell Porter**, National Law Enforcement Liaison Program Coordinator, Governors Highway Safety Association, Gig Harbor, WA

**Mark Solomon**, Vice President, Preusser Research Group, Inc., Oxford, MS

**Spencer R. Moore**, Deputy Director, Georgia Governor’s Office of Highway Safety, Atlanta, GA



Speakers were correct at time of printing; some substitutions may have been made.

SATURDAY

 **Distracted Driving**

**What Does the Research Say about Cognitive Distraction and its Role in Crashes? Why do Researchers Come to Different Conclusions on This Important Issue?**

**Saturday – 9:00am - 10:30am – Asia 5**

There is disagreement among researchers and others within the distracted driving debate about the role of cognitive distraction and the use of hands free devices in crash causation. This session will examine the strengths and limitations of simulator, epidemiological and naturalistic methodologies for examining distracted driving crash causation. Panelists will include researchers from each of the three methodologies. There will be a moderated debate with pre-submitted questions and questions from the audience. Attendees will come away with a better understanding of what role specific research can and should play in their decision making process.

**Moderator:**

**John Lee, PhD**, Emerson Electric Quality & Productivity Professor, University of Wisconsin Madison, Madison, WI

**Speakers:**

- David Strayer, PhD**, Professor, Cognition and Neural Science, Department of Psychology, University of Utah, Salt Lake City, UT
- Shelley Forney**, Founding Board Member, FocusDriven, Fort Collins, CO
- Anne McCartt, PhD**, Senior Vice President, Research, Insurance Institute for Highway Safety, Arlington, VA
- Charlie Klauer, PhD**, Virginia Tech Transportation Institute, Blacksburg, VA

 **Other Highway Safety Priorities**

**Spanish Campaigns - More than Translation**

**Saturday – 9:00am - 10:30am – Asia 2**

2010 Census data shows our nation’s Hispanic population grew four times faster than the total U.S. population. Come to this session to gain insight on how to best reach your Spanish-speaking target audiences. Learn from leading industry experts and hear firsthand accounts from states/communities.

**Moderator:**

**Lucia Sanchez**, Public Affairs Specialist, NHTSA, Office of Communications and Consumer Information, Washington, DC

**Speakers:**

- Marjorie Marciano**, Deputy Director, Safety Education Division, Coordinator, Safe Kids NYC, NYC Department of Transportation, New York, NY
- Carlos Alcazar**, President & CEO, Hispanic Communications Network, Washington, DC

 **Roadway Safety**

**Moving the Numbers with Strategic Highway Safety Plans**

**Saturday – 9:00am - 10:30am – Asia 3**

State and local level leaders have addressed safety improvements by championing the Strategic Highway Safety Plan (SHSP) process. Creating SHSPs in every state was a monumental accomplishment, but turn-

ing the plans into action is challenging, particularly because many states already picked the “low hanging fruit.” Future safety improvements will require innovative strategies, creative programs, and, most importantly, strong leadership. This workshop will provide an overview of what’s new in SHSPs, some information on the pending surface transportation legislation and examples of two states, Florida and Louisiana, which have achieved successes in crash reduction through the use of the SHSP.

**Moderator/Speaker:**

**Cathy Gillen**, Managing Director, Roadway Safety Foundation, Washington, DC

**Speakers:**

- Jennifer B. Warren**, Transportation Specialist, Federal Highway Administration, Washington, DC
- Dan Magri, PE**, Highway Safety Administrator, Louisiana Department of Transportation and Development, Baton Rouge, LA
- Lora Hollingsworth, PE**, Chief Safety Officer, Florida Department of Transportation, Safety Office, Tallahassee, FL

 **Impaired Driving**

**Campaign to Eliminate Drunk Driving: Five Years and Going Strong**

**Saturday – 9:00am - 10:30am – Oceanic 1**

Last year the Campaign to Eliminate Drunk Driving issued a report to the nation on its five year successes and issued a road map for the nation on how to move forward toward the elimination of drunk driving. This workshop will provide an update on the campaign and new initiatives with regard to the elimination of drunk driving.

**Moderator/Speaker:**

**Robert Strassburger**, Chairman, National Board of Directors, Mothers Against Drunk Driving, Washington, DC

**Speakers:**

- J.T. Griffin**, Senior Vice President, Public Policy, Mothers Against Drunk Driving, Washington, DC
- Capt. Holly Billie, RS, MPH**, Injury Prevention Specialist, Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

 **Criminal Justice**

**DUI/DRE Common Defenses and Challenges: What the Law Enforcement Officer Can Expect in the Courtroom**

**Saturday – 9:00am - 10:30am – Oceanic 3**

DUI and DUI Drug impaired driving cases are among the most contested cases officers and prosecutors face. This interactive audience participation session will examine and discuss how to anticipate and address many of the common defenses and challenges raised by the defense in such cases.

SATURDAY

**Moderator:**

**Mark M. Neil**, Senior Attorney, National Traffic Law Center, National District Attorneys Association, Alexandria, VA

**Speakers:**

**Elizabeth Earleywine**, Traffic Safety Resource Prosecutor, Illinois Department of Transportation, Schaumburg, IL

**Timothy Barker**, Chief Deputy Prosecutor / NHTSA Prosecutor Fellow, York County District Attorney's Office, York, PA

10:30am – 10:45am

Break

**10:45am – 12:15pm**

**8TH WORKSHOP SESSION**

 Criminal Justice

**Data Analysis - The Engine that Drives DDACTS**

**Saturday – 10:45am - 12:15pm – Northern Hemisphere E1**

This workshop will focus on the data a law enforcement agency needs to effectively address crash and crime problems in its jurisdiction, and will discuss innovative ways to analyze that data to best direct deployment of scarce resources.

**Moderator/Speaker:**

**Chris Bruce**, President, International Association of Crime Analysts, Danvers, MA

**Speaker:**

**Allen Parrish, PhD**, Professor, Center for Advanced Public Safety, University of Alabama, Tuscaloosa, AL

 Occupant Protection for Children

**Reaching Schools and State Agencies with OPC Programs**

**Saturday – 10:45am - 12:15pm – Northern Hemisphere E3**

Creative elementary school based CPS programs have proven to be effective in encouraging continued restraint use beyond boosters. Learn about creative programming and gain a better understanding of what works to reach elementary school children through a variety of interactive activities. View an innovative program aimed at reaching state employees responsible for the safe transportation of clients under their care. Learn about ways you can provide outreach to your state and local family service agencies.

**Moderator:**

**Jennifer Booge**, Mahube Community Council, Park Rapids, MN

**Speakers:**

**Brent Wilhite**, Transportation Account Supervisor, Penna Powers Brian Haynes, Salt Lake City, UT

**Norraine Wingfield**, Project Director, Kansas Traffic Safety Resource Office, Topeka, KS

**Kimberly Kutch, Eds**, Community Development Administrator Circuit 20, Department of Children and Families, Fort Myers, FL

 Teen Traffic Safety

**Bringing Drivers Education to 21st Century**

**Saturday – 10:45am - 12:15pm – Northern Hemisphere E4**

This workshop will provide a national overview of driver education, including the new national standards, the stakeholders group, and the national strategic plan. Also highlighted will be general recommendations based on four state drivers education assessments and research findings of methods to reach adolescents via a “fresh look.”

**Moderator/Speaker:**

**Jim Wright**, Manager, Driver Licensing Program, NHTSA, Washington, DC

**Speakers:**

**Nina Jo Saint**, Program Manager, The Driver Education and Training Administrators, Austin, TX

**Brett Robinson**, Vice President, Highway Safety Services, LLC, Indiana, PA

**Dennis Thomas, PhD**, Vice President, Dunlap and Associates, Inc., Cary, NC

 Teen Traffic Safety  Adult Occupant Protection

 Occupant Protection for Children

**Successful Strategies for Getting Teens to Buckle Up**

**Saturday – 10:45am - 12:15pm – Australia 3**

This “how-to” workshop will describe state and community programs with proven effectiveness in increasing teen belt use. Programs in both secondary and primary law states will be described.

**Moderator:**

**Carol Gould**, Manager of Occupant Protection Programs, Colorado Department of Transportation, Office of Transportation Safety, Denver, CO

**Speakers:**

**Mark Solomon**, Vice President, Preusser Research Group, Inc., Oxford, MS

**Master Sgt. Laura Regan**, Hillsborough County Sheriff's Office, Community Outreach Division, School Resource Section, Tampa, FL

**Robin Layton**, Youth Program Coordinator, Mississippi Office of Highway Safety, Ridgeland, MS

**Deputy Danny Oliver**, Hillsborough County Sheriff's Office, Community Outreach Division, School Resource Section, Tampa, FL

SATURDAY

 Traffic Incident Management/Planned Special Events

### Case Studies: Traffic Incident Management and Planned Special Events (TIM/PSE)

Saturday – 10:45am - 12:15pm – Asia 1

Learn effective traffic incident management techniques from practitioners who have handled various aspects of incidents. These case studies offer first-hand experiences of how agencies found solutions to challenging concerns.

**Moderator:**

**William (Rusty) James**, Incident Management Coordinator - Kansas City Scout, Missouri Department of Transportation, Lee's Summit, MO

**Speakers:**

**Kimberly Vasconez**, Traffic Incident and Events Management Team Leader, Federal Highway Administration, US DOT, Washington, DC

**Walter H. Kraft, DEngSc, PE**, Principal, Vannase Hangen Brustlin, Inc., Newark, NJ

**Richard Beaubien**, Managing Director, Beaubien Engineering, Troy, MI

**Dave Bergner**, IMSA Representative, National Traffic Incident Management Coalition, Mesa, AZ

 Adult Occupant Protection  Bicycle/Motorcycle/Pedestrian  
 Criminal Justice  Older Drivers  Teen Traffic Safety

### Crash Avoidance Technologies

Saturday – 10:45am - 12:15pm – Asia 4

A diverse group of experts will be available for an open forum on current and future vehicle features such as lane departure systems, forward collision warning and vehicle-to-vehicle communications that could lead to substantial reductions in crashes. How many of these features are available now and what can we expect in the future? How will drivers respond to them? Bring your questions and be ready for plenty of dialogue.

**Moderator:**

**Nat Beuse**, Director, Office of Crash Avoidance Standards, NHTSA, Washington, DC

**Speakers:**

**Jessica Jermakian, DSc**, Senior Research Scientist, Insurance Institute for Highway Safety, Arlington, VA

**Shawn Sinclair**, Automotive Engineer, Automotive Test Center, Consumer Reports, Colchester, CT

**Alan Korn**, Director, Vehicle Dynamics and Control, Meritor WABCO, Troy, MI

**Mary Wroten**, Automotive Safety Office, Ford Motor Company, Dearborn, MI

**Isaac Litman**, CEO, Mobileye Inc., Westbury, NY

 Criminal Justice  Roadway Safety

 Other Highway Safety Priorities

### Understanding Speed and Speed Enforcement

Saturday – 10:45am - 12:15pm – Asia 2

This session will discuss enforcement strategies based on rationally set speed limits, enforcement directed to locations where crashes occur, and the purpose and appropriate application of automated enforcement based on national recommendations and guidelines. Lastly, this session will address public policy issues that speak to credible establishment of speed limits, effective enforcement, and the issue of political permission.

**Moderator/Speaker:**

**Wil Price**, Highway Safety Specialist, NHTSA, Washington, DC

**Speakers:**

**Richard (Dick) Miller**, Senior Traffic Safety Consultant, M. Davis and Company, Inc., Michigan State Police (Ret.), Broomfield, CO

**James (Dave) Bean**, Crash Investigation Specialist, NHTSA, Washington, DC

**Randolph Atkins, PhD**, Office of Behavioral Safety Research, NHTSA, Washington, DC

 Impaired Driving

### Power of Parents

Saturday – 10:45am - 12:15pm – Oceanic 1

MADD's Power of Parents program is designed to help parents have a conversation about underage drinking with their son or daughter. The program is based on sound research from Penn State University and will help prevent future drunk drivers.

**Moderator/Speaker:**

**Vicki Knox**, Vice President of Programs, Mothers Against Drunk Driving, Irving, TX

**Speaker:**

**Starla Penick**, National Director of Programs, Mothers Against Drunk Driving, Irving, TX

 Older Drivers

### State Policies & Practices Impacting Older Driver Safety & Mobility

Saturday – 10:45am - 12:15pm – Oceanic 3

"What works" when it comes to preserving safety AND mobility for older drivers.

**Moderator:**

**Jacob Nelson, MPH, MPP**, Director, Traffic Safety Advocacy & Research, AAA National Office, Government Relations & Traffic Safety Advocacy, Washington, DC

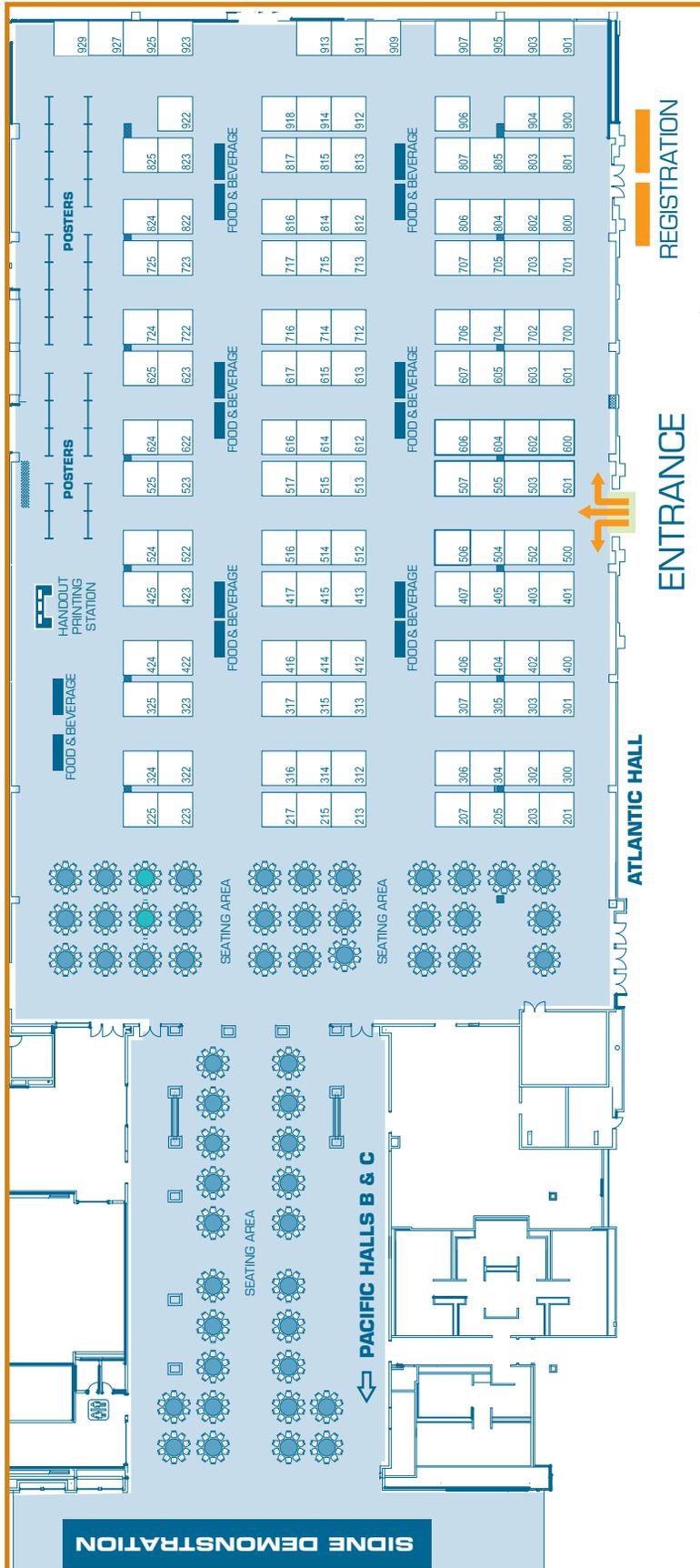
**Speakers:**

**Jane Stutts**, Associate Director (Ret.), University of North Carolina Highway Safety Research Center, Chapel Hill, NC

**Katherine Freund**, Founder and President, ITNAmerica®, Westbrook, ME

**Jessica Davenport**, AMBER & Silver Alert Coordinator, Florida Department of Law Enforcement, Tallahassee, FL

# EXHIBIT HOURS, EVENTS & HALL MAP



## Wednesday, June 13

2:00pm – 6:00pm Exhibit and Poster Setup

## Thursday, June 14

7:00am – 12noon Exhibit and Poster Setup

12noon – 6:30pm Exhibit Hall Open

12noon – 1:15pm Box Lunch

3:00pm – 3:45pm Complimentary Refreshments and Networking

5:00pm – 6:30pm Welcome Reception and Poster Presentations

## Friday, June 15

8:00am – 4:15pm Exhibit Hall Open  
(closed during NHTSA Awards Luncheon)

8:00am – 8:45am Continental Breakfast

3:30pm – 4:15pm Complimentary Refreshments and Networking

## Print your handouts!

Complimentary printing station for printing conference handouts is located in the exhibit hall.

## FUTURE LIFESAVERS CONFERENCES:

**2013** April 14-16

**Denver**

Colorado Convention Center

**2014** April 27-29

**Nashville**

Gaylord Opryland

**2015** March 15-17

**Chicago**

Hyatt Regency Chicago

# EXHIBITORS

Lifesavers appreciates the support of all the following exhibitors. Sponsors of Lifesavers are highlighted with a ☆.

## Booth 412

### ☆ AAA

Jennifer Huebner Davidson  
1000 AAA Dr, MS 75  
Heathrow, FL 32746  
Phone: (407)444-7912  
jhuebner@national.aaa.com

## Booth 506

### ☆ AARP Driver Safety

Michelle Monje  
601 E Street NW  
Washington, DC 20049  
Phone: (202)434-3919  
mmonje@aarp.org

## Booths 615, 714, 716

### Act Out Loud - NOYS

Sandra Spavone  
7371 Atlas Walk Way, #109  
Gainesville, VA 20155  
Phone: (828)367-6697  
sspavone@noys.org

## Booth 312

### ☆ ADEPT Driver

Richard Harkness  
2374 Maritime Dr  
Elk Grove, CA 95758  
Phone: (916)509-8012  
richard@adeptdriver.com

## Booth 215

### Affiniton, LLC

Sherry Bender  
49 E Fourth St, #201  
Williamsport, PA 17701  
Phone: (570)327-6112  
sbender@affiniton.com

## Booths 909 & 911

### Alcohol Countermeasure Systems Corporation

Danielle Comeau  
60 International Blvd  
Toronto, Ontario,  
Canada M9W 6J2  
Phone: (416)619-3500  
msantos@acs-corp.com

## Booth 823

### Alcohol Monitoring Systems

Matthew Mitchell  
1241 W Mineral Ave  
Littleton, CO 80120  
Phone: (303)785-7828  
jmll@alcoholmonitoring.com

## Booths 402 & 404

### ☆ Alliance of Automobile Manufacturers, Inc.

Lori Johnson  
1401 Eye St NW, #900  
Washington, DC 20005  
Phone: (202)326-5527  
ljohnson@autoalliance.org

## Booth 525

### American Family Insurance

Anne Jensen  
6000 American Pkwy  
Madison, WI 53783  
Phone: (608)242-4100  
ajensen@amfam.com

## Booth 914

### The American Occupational Therapy Association

Elin Schold Davis  
4720 Montgomery Ln  
Bethesda, MD 20814  
Phone: (301)652-6611  
escholddavis@aota.org

## Booth 424

### American School Bus Council

Clark Barrineau  
113 S West St, 4th Fl  
Alexandria, VA 22314  
Phone: (866)955-2722  
clark@americanschoolbus-council.com

## Booth 407

### Animated Traffic Law Center

Kurt Jansen  
PO Box 5197  
Eugene, OR 97405  
Phone: (541)485-8931  
kurt@animatedtrafficlaw.org

## Booth 324

### Association of Ignition Interlock Program Administrators

Toby Taylor  
5030 N May Ave, #212  
Oklahoma City, OK 73112  
Phone: (405)425-2460  
totaylor@dps.state.ok.us

## Booth 405

### Bell Sports, Inc.

Kathryn Hoffmann  
1924 County Rd, 3000 N  
Rantoul, IL 60936  
Phone: (800)494-4543  
khoffmann@eastonbellsports.com

## Booths 207 & 306

### Britax Child Safety

Sarah Tilton  
13501 S Ridge Dr  
Charlotte, NC 28273  
Phone: (704)409-1695  
sarah.tilton@britax.com

## Booth 323

### BubbleBum USA, LLC

Jayne Edwards  
7380 Sandlake Rd  
Orlando, FL 32819  
Phone: (800)969-6586  
jayneedwards@bubblebum.us

## Booth 906

### Calspan Corporation

David Travale  
4455 Genesee St  
Buffalo, NY 14225  
Phone: (716)631-6929  
david.travale@calspan.com

## Booth 513

### CarFit

Fran Carlin Rogers  
605 Suwannee St, MS 17  
Tallahassee, FL 32399  
Phone: (407)782-8977  
fcr201@aol.com

## Booths 701 & 703

### Cars-N-Kids LLC

Bob Steffen  
1701 Macklind  
St. Louis, MO 63110  
Phone: (800)631-5207  
bobbysteffen@charter.net

## Booth 816

### ☆ CDC Injury Center

Jude Wilson  
4770 Buford Hwy NE  
Atlanta, GA 30341  
Phone: (404)488-3948  
zrr9@cdc.gov

## Booth 607

### The Century Council

Devin Burke  
2345 Crystal Dr., Suite 910  
Arlington, VA 22204  
Phone: (202)637-0077  
burked@centurycouncil.org

## Booth 201

### Chicco

Julie Prom  
Phone: (317)867-3872  
julie.prom@artsana.com

## Booth 213

### Clek

Vera Fullaway  
12 Upjohn Rd, Suite 1  
Toronto, Canada M3B2V9  
Phone: (416)479-3951  
vera@clekinc.com

## Booth 922

### CMI, Inc.

Pamela Hagan  
316 E 9th St  
Owensboro, KY 42303  
Phone: (270)685-6294  
pjhagan@alcoholtest.com

## Booths 300 & 302

### Combi USA

Ed Whitaker  
3520 Westinghouse Blvd,  
Suite B  
Charlotte, NC 28273  
Phone: (704) 697-1690  
edw@combiUSA.com

## Booth 314

### Commercial Vehicle Safety Alliance (CVSA)

Randy West  
6303 Ivy Ln, Suite 310  
Greenbelt, MD 20770  
Phone: (301)830-6150  
randyw@cvsa.org

## Booth 603

### ☆ CPS Certification - Safe Kids

Kerry Chausmer  
1301 Pennsylvania Ave NW,  
Suite 1000  
Washington, DC 20004  
Phone: (202)662-0639  
kchausmer@safekids.org

## Booth 806

### Cybox/Regal Lager, Inc.

Jeffrey Durkee  
1100 Cobb Place Blvd NW  
Kennesaw, GA 30144  
Phone: (770)955-5060  
jeff@regallager.com

## Booth 612

### Digital Ally, Inc.

Troy McCoy  
7311 W 130th St, Suite 170  
Overland Park, KS 66213  
Phone: (800)440-4947  
sales@digitalallyinc.com

## Booth 223

### digiTICKET by Saltus Technologies, LLC

Eric C. Fultz  
907 S Detroit Ave,  
Suite 820  
Tulsa, OK 74120  
Phone: (918)392-3902  
eric.fultz@saltustechnologies.com

## Booth 422

### Diono

Kathy Laux  
418 Valley Ave NW,  
Suite 100  
Puyallup, WA 98371  
Phone: (253)268-2500  
kathy.laux@diono.com

## Booths 925 & 927

### Dorel Juvenile Group

Daniel Dias  
25 Forbes Blvd, Unit #4  
Foxboro, MA 02035  
Phone: (508)216-1844  
ddias@djgusa.com

## Booth 702

### Draeger Safety Diagnostics, Inc.

Linda Salo  
4040 W Royal Ln,  
Suite 136  
Irving, TX 75063  
Phone: (972)929-1100  
linda.salo@draeger.com

**Booth 900**

**ECA-SSI Simulator Systems Intl.**

Todd Roberts  
5358 S 125th E Ave  
Tulsa, OK 74146  
Phone: (918)250-4500  
troberts@  
simulatorsystems.com

**Booth 723**

**Electrotechnics Corporation (ELTEC)**

Susan Marshall  
1310 Commerce St  
Marshall, TX 75672  
Phone: (903)938-1901  
susan@elteccorp.com

**Booths 315 & 317**

**Evenflo**

Patsy Pilcher  
PO Box 1046  
Cullman, AL 35056  
Phone: (800)768-6077  
ppilcher@bellsouth.net

**Booth 512**

**Federal Highway Administration**

Karen Timpone  
1200 New Jersey Ave SE,  
Rm E71-318  
Washington, DC 20590  
Phone: (202)366-2327  
karen.timpone@dot.gov

**Booth 514**

**Federal Highway Administration, US DOT**

Laurie Radow  
1200 New Jersey Ave SE  
Washington, DC 20590  
Phone: (202)366-2764  
laurel.radow@dot.gov

**Booth 724**

**Federal Motor Carrier Safety Administration**

Elizabeth Davies-Sekle  
1200 New Jersey Ave SE,  
#W63-438  
Washington, DC 20590  
Phone: (202)366-2170  
elizabeth.sekle@dot.gov

**Booth 905**

**Federal Railroad Administration, Dept. of Transportation**

Monica Shaw  
1200 New Jersey Ave  
Washington, DC 20590  
Phone: (202)493-6299  
monica.shaw@dot.gov

**Booths 817 & 918**

**Florida Minority Task Force on Occupant Protection**

Sherrell Lall  
4202 E Fowler Ave, CUT 100  
Tampa, FL 33620  
Phone: (813)974-9795  
slall@cutr.usf.edu

**Booth 704**

**Florida Motorcycle Safety Coalition**

Mark Welch  
4202 E Fowler Ave, CUT 100  
Tampa, FL 33620  
Phone: (813)974-2049  
motorcyclesafety@  
cutr.usf.edu

**Booth 804**

**Florida Occupant Protection Resource Center**

Alison Evans  
2110 Waldo Rd  
Gainesville, FL 32609  
Phone: (352)273-1671  
alisonk@ufl.edu

**Booth 913**

**Florida Special Needs Occupant Protection Program**

Lisa Vanderwerf-Hourigan  
4052 Bald Cypress Way, C-15  
Tallahassee, FL 32399  
Phone: (850)245-4440  
lisa\_vanderwerf-  
hourigan@doh.state.fl.us

**Booth 515**

**Florida's Community Traffic Safety Coalition**

Dekova Batey  
605 Suwannee St, MS 17  
Tallahassee, FL 32399  
Phone: (352) 393-8493  
trenda.mcperson@  
dot.state.fl.us

**Booth 802**

**Florida's Pedestrian & Bicycling Safety Resource Center**

Wanda Tison  
2110 Waldo Rd  
Gainesville, FL 32609  
Phone: (352)273-1680  
pedbikesrc@ce.ufl.edu

**Booth 307**

**GMAC Insurance**

Robert Karfunkel  
59 Maiden Ln  
New York, NY 10038  
Phone: (212)380-9493  
robert.karfunkel@  
gmacinsurance.com

**Booth 717**

**Graco Children's Products, A Newell Rubbermaid Company**

Carol Helminski  
14547 Lieto Ln  
Bonita Springs, FL 34135  
Phone: (239)676-9375  
carol.helminski@  
gracobaby.com

**Booth 304**

☆ **Guardian Interlock**

Emily Clines  
228 Church St  
Marietta, GA 30060  
Phone: (678)784-7687  
emilyclines@  
guardianinterlock.com

**Booth 502**

**Helmets R US**

Eileen Bell  
2705 Pacific Ave  
Tacoma, WA 98402  
Phone: (253)627-2121  
eileen@helmetsrus.net

**Booth 423**

**Huddle Inc.**

Beckett Gue  
375 Maxwell Rd  
Alpharetta, GA 30009  
Phone: (678)672-1664  
bgue@huddleinc.com

**Booth 516**

**ICOP-A Safety Vision Company**

Sam Hartsfield  
6100 W Sam Houston Pkwy N  
Houston, TX 77041  
Phone: (713)929-1163  
chawk@safetyvision.com

**Booth 500**

**I'm Safe - Child Safety Solutions**

Alison Contento  
PO Box 1403  
Rockland, ME 04841  
Phone: (877)669-7233, x205  
Alison@imsafe.com

**Booths 614 & 616**

**Innocorp, Ltd.**

Deb Kusmec  
500 S Ninemound Rd  
Verona, WI 53593  
Phone: (800)272-5023  
deb.kusmec@fatalvision.com

**Booth 406**

**Innovative Concepts**

Steve Ager  
10321 Three Doctors Rd  
Dunkirk, MD 20754  
Phone: (301)960-4426  
stevecpr@aol.com

**Booth 707**

**Institute of Police Technology & Management (IPTM)**

L.R. Jacob  
12000 Alumni Dr  
Jacksonville, FL 32224  
Phone: (904)620-4786  
ljacob@unf.edu

**Booth 316**

**Intoximeters, Inc.**

Mark Gilmer  
2081 Craig Rd  
St. Louis, MO 63146  
Phone: (314)429-4000  
mark@intox.com

**Booth 217**

**Kiddy USA, Inc.**

Katherine Hubanks  
2420 Wild Iris Ln  
Dacula, GA 30019  
Phone: (678)377-3309  
kathub@att.net

**Booth 403 & 624**

**KidsAndCars.org**

Janette Fennell  
2913 W 113th St  
Leawood, KS 66211  
Phone: (913)327-0013  
Janette@KidsAndCars.org

**Booth 322**

**Kustom Signals, Inc.**

Ron Smith  
9652 Loriet Blvd  
Lenexa, KS 66219  
Phone: (913)302-9653  
rsmith@kustomsignals.com

**Booth 706**

**Laser Technology, Inc.**

Craig Wright  
7070 S Tucson Way  
Centennial, CO 80112  
Phone: (303)649-1000  
cwright@lasertech.com

**Booth 517**

**LexisNexis**

Seth Perlmutter  
1000 Alderman Dr  
Alpharetta, GA 30005  
Phone: (207)272-6033  
seth.perlmutter@  
lexisnexis.com

**Booth 825**

**LifeLink1.com/ Paperhouse Co.**

18444 N. 25th Ave, Suite 420  
Phoenix, AZ 85023  
(602) 938-7300  
Karissa@LifeLink1.com

**Booths 203 & 205**

**Mercury Distributing**

Dolores Votruba  
305 Lake Rd  
Medina, OH 44256  
Phone: (800)815-6330  
dolores@child-source.com

**Booth 401**

**Merritt**

**Manufacturing, Inc.**

Shayne Merritt  
2146 N County Rd 400 West  
Bargersville, IN 46106  
Phone: (317)409-0148  
info@eztether.com

**Booth 824**

**Motivational Media Assemblies**

Jim Hullivan  
2000 W Magnolia Blvd,  
Suite 207  
Burbank, CA 91506  
Phone: (818)848-1980  
jhullivan@ca.rr.com

**Booth 416**

**MPH Industries, Inc.**

Kelly Conrad  
316 E 9th St  
Owensboro, KY 42303  
Phone: (888)689-9222  
klconrad@  
mphindustries.com

**Booth 524**

☆ **National Coalition for Safer Roads**

Jacqueline Bengel  
PO Box 34235  
Washington, DC 20043  
Phone: (855)734-7233  
info@saferoadssavelives.org

**Booths 803 & 805**

**National Highway Traffic Safety Administration**

Sue Gorcowski  
1200 New Jersey Ave SE  
Washington, DC 20590  
Phone: (202)366-5963  
susan.gorcowski@dot.gov

**Booth 417**

**The National Judicial College**

Melody Luetkehans  
1664 N Virginia St,  
MS 358  
Reno, NV 89557  
Phone: (775)327-8210  
melody@judges.org

**Booth 414**

**National Patent Analytical Systems**

Michael Udolph  
2090 Harrington Memorial Rd  
Mansfield, OH 44903  
Phone: (419)526-6727  
smokebox@npas.com

**Booth 613**

**The National Road Safety Foundation**

David Reich  
18 E 50th St  
New York, NY 10022  
Phone: (212)873-4854  
david@nrsf.org

**Booth 705**

**The National Work Zone Safety Information Clearinghouse**

Carolyn Kramer  
1219 28th St NW  
Washington, DC 20007  
Phone: (202)289-4434  
ckramer@artba.org

**Booths 601 & 700**

☆ **Nationwide Insurance**

William Windsor  
One Nationwide Plaza,  
1-32-101  
Columbus, OH 43215  
Phone: (614)249-5019  
windsob@nationwide.com

**Booth 904**

**Naval Safety Center**

John Mahoney  
375 A St  
Norfolk, VA 23511  
Phone: (757)444-3520  
john.mahoney@navy.mil

**Booths 813, 815 & 912**

**Nissan Americas**

David Gilliam  
One Nissan Way, 4-3M4  
Franklin, TN 37067  
Phone: (615)725-3350  
david.gilliam@nissan-usa.com

**Booth 617**

**NOYS**

Sandy Spavone  
7371 Atlas Walk Way, #109  
Gainesville, VA 20155  
Phone: (828)367-6697  
sspavone@noys.org

**Booth 722**

**NTSB**

Nicholas Worrell  
490 L'Enfant Plaza East, SW  
Washington, DC 20594  
Phone: (202)314-6608  
nicholas.worrell@ntsb.gov

**Booth 522**

**Ollie Otter, TN Tech University**

Julie Brewer  
1105 N Peachtree Ave, Box 5103  
Cookeville, TN 38505  
Phone: (931)372-3318  
JBrewer@tntech.edu

**Booth 305**

**Parkview Hospital**

Laura Hunt  
10501 Corporate Dr  
Fort Wayne, IN 46835  
Phone: (260)373-3511  
lori.hunt@parkview.com

**Booth 923**

**PAS Systems International**

Jarel Kelsey  
PO Box 330  
Fredericksburg, VA 22404  
Phone: (540)372-3431  
jrkelsey@pasintl.com

**Booth 303**

**Pedestrian and Bicycle Information Center**

Dan Gelinne  
730 Martin Luther King Jr. Blvd,  
Suite 300, Campus Box 3430  
Chapel Hill, NC 27517  
Phone: (919)962-8703  
gelinne@hrsc.unc.edu

**Booths 623 & 625**

**PEERS Foundation**

Tom Reynolds  
2401 Camelot Ct SE, Suite F  
Grand Rapids, MI 49546  
Phone: (866)949-7337  
tom@peerawareness.com

**Booth 907**

**RECARO Child Safety**

Julie Laird  
1600 Harmon Rd  
Auburn Hills, MI 48326  
Phone: (248)239-1840  
julie.laird@recaro-cs.com

**Booth 425**

**Redflex Traffic Systems, Inc.**

Jim Soreng  
23751 N 23rd Ave, #150  
Phoenix, AZ 85085  
Phone: (623)207-2000  
jim.soreng@redflex.com

**Booth 225**

**Remove Intoxicated Drivers**

Doris Aiken  
1013 Nott St  
Schenectady, NC 12308  
Phone: (518)372-0034  
daiken2@nycap.rr.com

**Booth 822**

**ResQMe**

Laurent Colasse  
718 E Mason St  
Santa Barbara, CA 93103  
Phone: (805)568-0227  
info@resqme.com

**Booth 901**

**RU2 Systems, Inc.**

Ken Brown  
2631 N Ogden Rd  
Mesa, AZ 85215  
Phone: (480)982-2107  
info@ru2systems.com

**Booths 501, 503, 505, 507, 600, 602, 604 & 606**

☆ **Safe Kids Worldwide**

Wes Bender  
1301 Pennsylvania Ave NW,  
Suite 1000  
Washington, DC 20004  
Phone: (310)231-0273  
wbender@safekids.org

**Booth 800**

**Safe Mobility for Life Coalition**

Stefanie Kiedrowski  
Florida State University  
636 W Call St  
Tallahassee, FL 32306  
Phone: (850)644-8115  
skiedrowski@fsu.edu

**Booth 504**

**Safe Ride News Publications**

Nancy Lang  
PO Box 38  
Edmonds, WA 98020  
Phone: (800)403-1424  
denise@bellsouth.net

**Booth 301**

**SafetyBeltSafe U.S.A.**

Stephanie Tombrello, LCSW,  
CPST  
PO Box 553  
Altadena, CA 91003  
Phone: (310)222-6860  
stombrello@carseat.org

**Booths 413 & 415**

☆ **Smart Start, Inc.**

Debra Coffey  
4850 Plaza Dr  
Irving, TX 75063  
Phone: (800)880-3394  
dcoffey@smartstartinc.com

**Booths 523 & 622**

**Stalker Radar**

Randy Comer  
2609 Technology Dr  
Plano, TX 75074  
Phone: (800)782-5537  
randy@a-concepts.com

**Booth 325**

**Teen Driving Solutions School**

Daniel J. Wagner  
7520 Panther Lake Rd  
Willow Spring, NC 27592  
Phone: (919)552-5775  
dan@teendringsolutions.com

**Booth 725**

**ThinkFirst National Injury Prevention Foundation**

Debby Gerhardtstein  
1801 N Mill St, Suite F  
Naperville, IL 60563  
Phone: (630)961-1400  
dbg@thinkfirst.org

**Booth 605**

**TjohnE Productions, Inc.**

Leonard Quinn  
2836 Belleglade Ct, SE  
Grand Rapids, MI 49546  
Phone: (877)295-5559  
tjohn@aol.com

**Booth 807**

☆ **TOMY**

Jennifer Pondel  
1111 W 22nd St  
Oak Brook, IL 60523  
Phone: (630)573-7313  
jlpondel@tomy.com

**Booth 313**

☆ **Toyota Motor Sales, USA**

Karen Polan  
19001 S Western Ave  
Torrance, CA 90501  
Phone: (310)468-4861  
karen\_polan@toyota.com

**Booth 801**

**United Safety Council**

Glenn Victor  
1505 E Colonial Dr  
Orlando, FL 32803  
Phone: (407)897-4456  
gvictor@floridasafety.org

**Booth 400**

**Virtual Driver Interactive**

Van Flanigan  
4671 Golden Foothills Pkwy,  
Suite 105  
Eldorado Hills, CA 95762  
Phone: (877)746-8332  
vflanigan@driverinteractive.com

**Booth 903**

**VISIT DENVER/CDOT Highway Safety**

Karissa Burns  
1555 California St, Suite 300  
Denver, CO 80202  
Phone: (303)571-9447  
kburns@visitdenver.com

**Booths 713, 715, 812 & 814**

☆ **Volkswagen Group of America, Inc.**

Barbara Birkenshaw  
3800 Hamlin Rd  
Auburn Hills, MI 48326  
Phone: (248)756-6484  
barbara.birkenshaw@vw.com

**Booth 712**

**WatchGuard Video**

Steven Teese  
415 Century Pkwy  
Allen, TX 75013  
Phone: (972)423-9777  
sales@WatchGuardVideo.com

# POSTER LIST

## POSTER 1

### The Parent's Supervised Driving Program

*Author: Jeff Larson - Safe Roads Alliance and Rhode Island DMV*

Parents are the single most important person in influencing teen drivers. Yet, while most states require that parents supervise their teen prior to licensing, few do much to provide them with information to best use that time. Safe Roads Alliance has developed this program in an effort to get information into the hands of every parent about how to better supervise their teens, making them safer, smarter drivers.

## POSTER 2

### Road Safety 101

*Author: Dan Gelinne - UNC Highway Safety Research Center*

Road Safety 101 is an online certificate course aimed at teaching the fundamentals of road safety to transportation professionals. The course materials, developed by a national research project, were transformed into a web-based certificate program by the Road Safety Academy at the UNC Highway Safety Research Center and delivered in the fall of 2011. The course provides professionals in the areas of traffic engineering, planning, health, and policy, with a foundation of knowledge on road safety.

## POSTER 3

### Walk This Way: Building Safer Communities for Child Pedestrians

*Authors: Dan Gelinne and Charlie Zegeer - UNC Highway Safety Research Center; Kristin Rosenthal - Safe Kids Worldwide*

In the US, pedestrian crashes are a leading cause of death and injury for children ages 1 to 14. Many communities have limited financial and technical resources to make improvements to increase safety for child pedestrians. This presentation will demonstrate how community grants are used by established Safe Kids Task Forces, combined with workshops led by pedestrian safety experts, to make needed improvements of enhancing safety.

## POSTER 4

### Leveraging Existing Resources to Expand a Pedestrian Safety Education Program

*Authors: Catherine Rains, MPH and Nicole Kozma, MPH - St. Louis Children's Hospital*

Unintentional injuries are the highest cause of emergency room visits. The Safety Street exhibit teaches children ages 4 to 8 about pedestrian, passenger, and bicycle safety as well as stranger and stray animal awareness in school and community settings. While staying within the same space limitations, additional displays were added to teach home, motor vehicle, playground/sports and water safety to children ages 9 to 11. Learn more about creating and evaluating safety education programs, or expanding an existing program.

## POSTER 5

### Not Even for a Minute: Sophie's KISS Program Demonstrates Cost-Effective Child Hyperthermia Prevention

*Authors: Catherine Rains, MPH and Nicole Kozma, MPH - St. Louis Children's Hospital*

Sophie's KISS (Keeping Infants Safe and Secure) promotes infant safety by raising parent awareness about the dangers of leaving their child in the car unattended. Implemented at a hospital safety class, this program educates parents on how to incorporate reminders such as a slap bracelet and a TIPS card into a car safety routine. The unique approach to this intervention maximizes impact while minimizing cost. In addition, the program is portable and can be adapted to different settings in any community.

## POSTER 6

### Share the Keys with Teen Ambassadors

*Authors: Chief Robert James - Northfield & Linwood Police Department; Principal Mark Marrone - Mainland Regional High School; and Principal Moses White - Buena Regional High School*

With community support and involvement, high schools in Atlantic County, NJ, are embracing the Share the Keys Parent Teen Safe Driving presentation. The research based, data-driven program is designed to reduce teen crashes by increasing parental knowledge and involvement. The goal is to educate parents about NJ's Graduated Drivers License (GDL), open dialogue between parent and teen, and give parents the skills to enforce the GDL at home. The key has been to train school personnel, law enforcement, parents and teens as co-presenters and then to attach the presentation to parking privileges or prom attendance. The goal is to make each high school self sufficient with community resources for annual implementation. High school students were included and are called Teen Ambassadors in an effort to help create a culture of compliance among their peers. Teen Ambassadors are known as the GDL experts in their school, answering questions and acting as role models.

## POSTER 7

### Law Enforcement and Verbal Judo Communication: Mixed-Method Approach

*Authors: Lorna Keathley - UT Center for Transportation Research; Dr. Virginia Kupritz and Dr. John Haas - UT Communication Studies*

Verbal Judo: A Tactical Communication proposes that communication is law enforcement's greatest tool preventing escalation to physical force within the compliance-gaining context. This poster incorporated a mixed-method approach to capture a deeper understanding of the phenomenon. Three research projects included in the poster were: law enforcement interview, communication training videos, and a Verbal Judo Communication online survey.

**POSTER 8**

**MASEP: 40 years of DUI Research and Program Development**

*Authors: Angela Robertson, Sheena Gardner, and Lee McCluskey - Social Science Research Center, Mississippi State University*

The Mississippi Alcohol Safety Education Program (MASEP) is the statewide, court-mandated intervention for first time offenders convicted of driving under the influence (DUI) of alcohol or another drug. The original program, implemented in 1972, was a 10 hour lecture-oriented educational program. Research found that the 1972 curriculum was not effective in reducing DUI recidivism and the program was extensively modified in 1989. Based on ongoing evaluation research, the program has been modified three other times. We will present a description of each version of the MASEP curriculum and how the program has changed over time. Research findings on program effectiveness will also be presented. We compare recidivism rates of people who completed the program with those who did not enroll, and we compare recidivism rates of program completers across the different editions of the MASEP curriculum.

**POSTER 9**

**Metropolitan Planning Organizations – Key Safety Partners**

*Author: Audrey Wennink - Cambridge Systematics*

Metropolitan Planning Organizations (MPOs) conduct transportation planning in U.S. metropolitan areas, and can be key partners on transportation safety planning. For example, the Cheyenne, WY MPO has been a strong safety advocate for the past five years. The MPO develops its own regional safety plan, identifies safety emphasis areas, coordinates multidisciplinary safety teams, and leads community safety projects. Key projects include youth safety belt campaigns at high schools and the community college, outreach on distracted driving to the business community, outreach to seniors on using transit, and identification of high-risk intersections.

**POSTER 10**

**Addition of School Crossing Guards: A Response to the Needs of a High-Risk Pediatric Pedestrian Injury Community**

*Authors: Gillian Hotz, PhD; Kristian Figueras, MS and Anabel Anon, BS - University of Miami WalkSafe™ Program*

Miami-Dade County (MDC) is considered the fourth most dangerous metropolitan area for pedestrians in the United States. A disparity exists between the number of crossing guards posted within the City of Miami when compared to the surrounding areas within the county. On average, there is less than one crossing guard per school in the City of Miami. The WalkSafe™ Program partnered with the CDC, the City of Miami Police Department and the MDC Public School Board to address this issue. As a result, 23 new crossing guard positions were created. This study utilized 12 schools: seven targeted schools received 10 new guards, representing a 111% increase in crossing guard presence, and an awareness campaign; five control schools did not receive any intervention. All schools are representative of high-risk pedestrian injury and fatality communities of low socioeconomic background. The trends of the use of active transportation along with

the change of parent attitudes towards active transportation pre- and post-guard implementation were analyzed. Intersection counts and Safe Routes to School parent surveys were utilized to analyze these trends.

**POSTER 11**

**Experience Counts – Crash and Citation Rate for Newly Licensed Drivers Regardless of Age**

*Author: Timothy Kerns - University of Maryland Baltimore, National Study Center for Trauma and EMS*

In Maryland, there were 14,930 persons ages 25 and over who received their initial drivers license during calendar year 2009. During that same year, there were 787,446 persons who renewed their drivers license or transferred their license to Maryland from another state. Statewide crash and citation data were used to identify Maryland drivers who were involved in a police-reported crash or received a traffic citation during calendar years 2010 and 2011. Crash and citation rates were significantly higher among the newly licensed drivers (6.9/100 vs 3.8/100 for crashes and 15.8/100 vs 10.8/100 for citations). While the rates are lower than those seen in younger drivers, the differences between the two groups suggest GDL programs may be beneficial for all ages groups.

**POSTER 12**

**The Florida Traffic & Bicycle Safety Education Program and Results of an Implementation Study**

*Authors: John Egberts and Dan Connaughton - University of Florida/Florida Traffic & Bicycle Safety Education Program*

The primary goal of the Florida Traffic and Bicycle Safety Education Program (FTBSEP) is to reduce injuries and fatalities by teaching children the knowledge and skills needed to be predictable and competent pedestrians and bicyclists throughout their lives. The FTBSEP provides statewide training workshops that “teach the teachers” about pedestrian and bicycle safety so that they can, in turn, teach their students. The purpose of this pilot study was to survey school district administrators regarding the level of FTBSEP implementation, program strengths/weaknesses, constraints/barriers to program implementation, and community support. This presentation will provide an overview of the FTBSEP and curricula, as well as discuss the results of the pilot study.

**POSTER 13**

**Lessons Learned: Motorcycle Crash Trend in Florida**

*Authors: Chanyoung Lee, PhD; Achilles Kourtellis, PhD and Pei-sung Lin, PHD - Center for Urban Transportation Research (CUTR) at USF*

There is a growing concern regarding the rapid increase in motorcycle rider fatalities in the U.S. Florida is above the national average in the proportion of motorcyclists killed in traffic crashes compared to all traffic fatalities and in the fatality rate per 10,000 registered motorcycles. The study analyzed recent motorcycle crash trends in Florida and discussed potential countermeasures.

**POSTER 14**

**Motorcyclists' Riding Experiences and Attitudes Toward Safety**

*Authors: Chanyoung Lee, PhD; Joan Pino and Pei-sung Lin, PhD - Center for Urban Transportation Research (CUTR) at USF*

Motorcycle crashes, injuries, and fatalities are increasing at a sharper rate than other types of crashes. Over the past few years, a significant improvement on motorcycle safety has been achieved in Florida. The number of motorcycle crashes and fatalities were reduced. However, the number of motorcycle-related fatalities, injuries, and crashes are still high in Florida. To address the problem in an effective and efficient manner, a survey of Florida motorcyclists was conducted. The study summarizes the responses and findings from the 2011 Florida Motorcyclist Survey regarding riding experiences and attitudes toward safety.

**POSTER 15**

**Traffic Incident Management in the DVRPC Region**

*Authors: Laurie Matkowski and Christopher King - Delaware Valley Regional Planning Commission*

As the Metropolitan Planning Organization for the Greater Philadelphia Region, the Delaware Valley Regional Planning Commission (DVRPC) is tasked with addressing highway operations and safety issues. As such, DVRPC has developed a Traffic Incident Management (TIM) program which facilitates Incident Management Task Forces (IMTFs) and provides software applications to improve incident response and foster interagency coordination. This poster will provide a high level view of DVRPC's TIM program and highlight successes throughout its thirteen year history.

**POSTER 16**

**The Effects of Motorcycle Training Courses on Older Riders**

*Authors: Jeffrey Porter; Carol Cotton, PhD; Matthew Lee Smith, PhD, MPH and James Barlament, MA - Traffic Safety Research and Evaluation Group, The University of Georgia*

Fatality reports show an increase in motorcycle crash mortality among older riders. Investigating the behaviors and perceptions of older riders is important to determine factors that may be causing fatality increases. A 2011 TSREG survey sent to 2,000 randomly selected motorcyclists found that only 32% of respondents age 50 and older had completed a rider training course. This poster explores several factors related to training courses among the older rider subpopulation.

**POSTER 17**

**Helmet and Safety Usage in Adult Motorcycle Riders in Georgia**

*Authors: Carol Cotton, PhD; Ian Horvat, BSHP and Matthew Lee Smith, PhD, MPH - Traffic Safety Research and Evaluation Group, The University of Georgia*

Motorcycle riders who wear helmets and other safety equipment are less likely to be involved in a fatal crash than their counterparts who don't utilize such protective devices. In 2011, data was collected

using 2,000 randomly selected motorcycle owners in Georgia. Approximately 99% (n= 523) of study participants reported usually wearing a helmet when riding a motorcycle. Policy interventions to change statewide laws may not always be possible, so improving education should be encouraged.

**POSTER 18**

**Walk the Walk: Are Georgia's Child Pedestrians Safe?**

*Authors: James Barlament, MA; Sarah Shelnut, PSHP; Jeffrey Porter and Carol Cotton, PhD - Dept. of Health Promotion & Behavior, The University of Georgia*

In 2009, the death rate in Georgia for pedestrians under the age of 16 was 0.70 per 100K population compared to the national rate of 0.48. Data for Georgia child pedestrian fatalities were analyzed for the years 2006 to 2010. Out of these, 72% were minority race or ethnicity, and over 75% occurred on urban roads. Only 8% of fatalities occurred in crosswalks, and 65% of fatality locations lacked sidewalks. Out of three school-aged child pedestrian fatalities involved school buses, bus stops, or walking near school. Data presented may be useful in strategic programming for child pedestrian interventions.

**POSTER 19**

**Tuning In to Tuning Out**

*Authors: Carol Cotton, PhD and Sarah Shelnut, BSHP - College of Public Health, The University of Georgia*

The number of pedestrian deaths in the U.S. increased from 4,109 in 2009 to 4,280 in 2010, a 4.2% increase. The number of pedestrian injuries was much greater, rising from 59,000 in 2009 to 70,000 in 2010, a significant 19% increase. This poster will present what factors are related to distracted pedestrian behaviors and what these behaviors contribute to pedestrian injuries and fatalities.

**POSTER 20**

**Fatalities in Georgia: We are Only as Good as the Timeliness of our Data**

*Authors: Carol Cotton, PhD; James Barlament, MA and Sarah Shelnut, BSHP - The University of Georgia*

Timely data is a challenge in traffic safety. For the past three years, the Traffic Safety Research and Evaluation Group (TSREG) has monitored data from daily fatality reports produced by the Georgia Department of Transportation (GDOT) throughout the year. By compiling and analyzing this data TSREG is able to report to the Governor's Office of Highway Safety (GOHS) in real time to aid in funding and resource allocation. Preliminary data and trends for year-end 2011 and through March 2012 are presented in this poster.

**POSTER 21**

**A New Formula for Evaluating Traffic Safety Programs in Georgia**

*Authors: Carol Cotton, PhD; Evelyn Tuggle; Ian Horvat, BSHP; Jeffrey Porter and James Barlament, MA - Dept. of Health Promotion & Behavior, The University of Georgia*

The Traffic Safety Research & Evaluation Group (TSREG) created a scoring and grading system to better capture the success of program funded by the Georgia Governor's Office of Highway Safety. In FFY 2011, programs scored 84% on a weighted mean scale that included objective and milestone achievement, fiscal compliance, and monthly reporting. At endpoint, 19% of programs received an "A+" grade, 23% got an "A," 35% scored a "B," and 23% received a "C." This close examination and clear delineation between successful and unsuccessful efforts put a premium on quality programming, thus raising accountability.

**POSTER 22**

**Passing and Implementing a Tribal Primary Occupant Restraint Law on the San Carlos Apache Reservation**

*Authors: Christine Reede and Alejandro Benally - San Carlos Tribal Police Dept; Tim Shelhamer and Jon Peabody - Indian Health Service*

The San Carlos Apache Tribe is the fifth Indian tribe in Arizona to pass a primary occupant restraint law more stringent than the State of Arizona's secondary occupant restraint law. Such injury prevention leadership is appropriate since motor vehicle-related injury continues to be a serious public health problem for American Indians throughout Arizona. On the San Carlos Apache Reservation in eastern Arizona, this problem is compounded by a very low rate of occupant restraint use. Enacting a primary occupant restraint law is recognized as an effective strategy in reducing motor vehicle-related injuries and in increasing motor vehicle occupant restraint use. While passing a primary occupant restraint law is conceptually simple, the actual process can take years to achieve and often must involve a coordinated effort among many people and programs. We summarize the process involved in passing and implementing a primary occupant restraint law on this Reservation, and delineate the specific roles by activity that the various programs and staff played in this process.



- Plan now to visit Denver! Lifesavers will be held April 14-16, 2013 at the Colorado Convention Center in Denver, Colorado.

**POSTER 23**

**Reliability and Validity of the CarFit Checklist**

*Authors: Ashley-Ann Acord, MS, OTR/L; Kristina Baker, MS, OTR/L; Kimberly Broadie, MS, OTR/L; Rachel Sagal, MS, OTR/L; Kate Heyman, MS, OTR/L; Ilana Lakhman, MS, OTR/L; Teresa McIntyre, MS, OTR/L, Holly Ryan, MS, OTR/L and Felicia Smith, MS, OTR/L - Towson University*

CarFit is a well-received community education program aimed at optimizing driver/vehicle fit and use of vehicle safety features among older drivers. Hundreds of CarFit events have been held nationwide reaching thousands of seniors, yet the core of the program, the CarFit Checklist did not have established reliability and validity. A study was conducted to examine the psychometric properties and found the checklist to be lacking validity without justification of inclusion of several items. The interrater reliability was below the industry standard due to inconsistent scoring by traffic safety professionals compared to health care professionals as well as in comparison of technicians with differing experience. The checklist needs to be revisited and standardized training curriculum should be developed.

**POSTER 24**

**Exploring Pedestrian Behaviors on a University Campus**

*Authors: Denise Beyer, Adina Dilman, Melissa Kellner, Julie Kobylorok, Kristen Ritz, Emily Shelley, Chana Steinberg, Emily Wright and Shaina Zweig - Towson University*

College students are in the late stage of adolescence and therefore travel across campus exhibiting unsafe pedestrian behaviors with feelings of invincibility. An exploratory study on a suburban campus included 1,903 pedestrians and revealed overwhelmingly unsafe behaviors with 78% not pressing the crosswalk button, 72% not looking both ways before crossing, and 37% not waiting for the crosswalk signal. Interviews and focus groups identified the rationale for the broad use of unsafe behaviors with findings suggesting that college students do not perceive themselves as at-risk combined with a social environment that is overly permissive of risky behavior. Intervention is called for in the form of education, enforcement, and environmental design.

**POSTER 25**

**Booster Seat Saturdays - Raising Awareness for Booster Seat Use**

*Authors: Danielle Kessenger, Cynthia Dennis, Jessica Winberry and Lesley Seaton - Safe Kids Northeast Florida led by THE PLAYERS Center for Child Health at Wolfson Children's Hospital*

From vouchers to distribution, take a look at this innovative approach to providing the community with awareness of the need for booster seats and keeping children in and around cars safely.

**POSTER 26**

**Pedestrian Safety!**

*Authors: Jeanette Rouse - FDOT D7 and Susan Boda - Tindale-Oliver & Associates, Inc.*

Pedestrian Safety - Taking a look at addressing pedestrian safety in the Tampa Bay area through the 3E's - Educational outreach, Engineering applications, and Enforcement activities.

**POSTER 27**

**Unintentional Injury and Motor Vehicle Crash Mortality among Northwest American Indians and Alaska Natives: Focus on Washington Data and Trends**

*Authors: Luella Azule, Bridget Canniff, Jenine Dankovchik, Megan Hoopes, Erik Kakuska, Meena Patil and Victoria Warren-Mears - Northwest Portland Area Indian Health Board*

American Indians and Alaska Natives (AI/ANs) experience higher mortality from unintentional injuries as compared with the general population, and injury prevention has become a priority area for many Indian health programs. To assess whether injury mortality rates, in particular mortality from motor vehicle crashes, have changed over time, we examined data from Washington, Oregon and Idaho death certificates. Prior to analysis, we corrected race information in death records using probabilistic linkage to a file representing the Northwest urban and tribal AI/AN populations. The data will examine overall rates of unintentional injury mortality, with a particular focus on motor vehicle crashes. We will further look at trends, demographic and geographic differences, and contributing causes in Washington state.

**POSTER 28**

**Small Rural Hospital Makes a Big Difference**

*Author: Chris Hughes, ASN, RNC-OB, CPSTI - Schneck Medical Center*

Schneck Medical Center, a small rural hospital, has significantly lower injury/fatality rates in infants under one year of age. This program has been slowly built over six years. It is now one of the most comprehensive programs in southern Indiana.

**POSTER 29**

**Buckle Up Yurok (BUY) Teen Traffic Safety Coalition**

*Authors: Carian Walters-Andres, Donoa Stevenson, Joshua Severns, Tyler Gibson, Ashle Eldridge, Peter Gensaw and Madison Voight - Buckle up Yurok Teen Traffic Safety Coalition*

Buckle Up Yurok's Youth Leaders depict the Yurok reservation's history of high rates of motor vehicle crash-related deaths and injury; a common story among American Indian reservations. These youths highlight the success the BUY program has achieved in improving traffic safety on these treacherous mountain roads.

**POSTER 30**

**Kaiser Permanente - Hawaii Region Keiki Passenger Safety Program**

*Authors: Angelita Juan, BS; Geila Fukumitsu, M.Ed., CCLS; Robyn Hasegawa, MD - Kaiser Permanente Hawaii*

Kaiser Permanente Hawaii is an HMO with integrated hospital based care and clinics in the community. Kaiser Permanente started its child passenger safety program in 2001. Initially, we started with large community events one to two times a year using our clinics as check up sites. As the program has evolved and expanded, we have integrated education within our system from prenatal classes through the newborn nursery and NICU and into the pediatric and family practice clinics. We are continuing to do checkups but have found that is it more cost effective to have checkups and education booths with targeted community outreach through local preschools, WIC clinics and at community events for families with children rather than having stand alone community checkups. We also do free bike helmet fittings to encourage families with older children to come in for checkups. The outcome is that we are educating more families with children > 1 year age.

**POSTER 31**

**West Virginia Governor's Highway Safety and West Virginia Alcohol Beverage Control Administration - "An Unlikely Partnership"**

*Authors: Larry Kendall and Charlotte Blankenship - West Virginia Governor's Highway Safety and West Virginia Alcohol Beverage Control Administration*

In West Virginia, The Governor's Highway Safety Program (GHSP) and the Alcohol Beverage Control Administration (ABCA) have engaged in a cooperative effort aimed at reducing underage drinking. This cooperation uses a comprehensive approach to address this problem. In West Virginia, there is a split responsibility in enforcing the drinking laws. The ABCA enforces the alcohol laws and administrative rules against its license holders. While the West Virginia state police has enforcement powers over the servers of alcohol, local law enforcement has enforcement powers of the sellers of alcohol in a retail setting.



Complete addresses for moderators and speakers are on the Pre-Conference Registration List.

## SPEAKER INDEX

Abeyta, Patricia	17	Chakiris, Georgia	17	Greenfield, David	8
Adams, Marian	10	Chaudhary, Neil	5, 18	Griffin, J.T.	24
Adkins, Jonathan	13	Chausmer, Kerry	18, 23	Grube, Karl	14
Aguirre, Samuel	6	Chelf, Shannon	14	Guzzetta, Carole	18, 23
Akinyemi, Oladayo	23	Classen, Sherrilene	16	Hall, Howard	4
Alcazar, Carlos	24	Cochran, Chris	16, 19	Halvorsen, Jim	13
Altenhofen, Katrina	17	Coffey, Sierra	18	Harris, Barbi	15
Anderle, Jonlee	14	Connor, Susan	5	Haseltine, Phil	9
Atchley, Paul	8	Corbin, John	13	Haverstick, Sarah	15
Atkins, Randolph	26	Creppy, Torine	12	Hayes, Chuck	7
Atkinson, Mark	6, 10	Current, JJ	23	Hedges, Mary	19
Atran, Andrea	6	Curry, Allison	8	Heinzen, Amy	10, 18
Baldwin, Grant	17	Cusolito, Peter	23	Helminski, Carol	18
Barker, Timothy	6, 25	Cyra, Steven	15	Herrmann, Kim	23
Barnes, Beth	9	Darby, Heather	18	Hersman, Deborah	4
Barth, Liza	10	Davenport, Jessica	26	Hicks, Kenny	17
Bean, James	12, 17, 26	DeBacco-Erni, Felicity	7	Hill, Suzanne	23
Beary, Richard	12	DeSiato, Dominick	18	Hoefl, Brian	15
Beaubien, Richard	26	Dhaliwal, Narinder	12	Hofmann, Paul	6
Benham, Tess	12	Diepraam, Warren	16	Holley, Gail	19
Bergner, Dave	26	Dinh-Zarr, T. Bella	19	Hollingsworth, Lora	15, 22, 24
Berlin, Sharon	10	Dioquino, Teresa	6	Hollister, Tim	23
Bettinger-Cooney, Rachel	15	Dodge, Linda	8	Horn, Sarah	4
Beuse, Nat	4, 26	Donaldson, Denise	18	Howard, Matt	10
Billie, Holly	17, 24	Duncan, Robert	18	Huebner-Davidson, Jennifer	9, 18
Blackwood, Harris	13	Dunn, Walter	18	Hughes, Brandon	14
Boland, Michael	16	Eagle, Audrey	18	Hunt III, Henry	10, 22
Bond, Julie	23	Earleywine, Elizabeth	25	Jacob, Bob	4
Booge, Jennifer	25	Eichelberger, Angela	5, 12	Jacobs, David	13
Bowie, Nathan	11, 19	Ellis, Kenneth	18	Jennings, Brent	15
Boyd, Elaine	9	Epstein, Bryan	8, 18	Jennissen, Charles	17
Bradley, Scarlet	18	Evans, James	9	Jenswold-Schipper, Tara	22
Bravo, Carmine	14	Fell, Jim	5	Jermakian, Jessica	4, 15, 17, 26
Bronrott, Bill	5	Fischer, Pam	7, 13	Jodoin, Paul	22
Brooks, Janet	15	Floyd, Craig	12	Johnson, Delmas	19
Brown, Mike	7, 12, 16	Forney, Shelley	24	Kagiliery, Alexis	23
Brown, William	16	Freund, Katherine	26	Kelly, David	7
Browning, Kelly	12	Fulton Hora, Peggy	6, 10	Kent, Gay	4
Bruce, Chris	25	Garrott, Riley	10	Kerschner, Helen	16
Buhl, Shannon	9	Gillen, Cathy	15, 24	Kimball, Tom	14
Bull, Marilyn	7, 15, 18	Gonzalez, Chris	13	King, Jeff	15
Butler, Robin	22	Good, Jacy	10	Klauer, Charlie	24
Byers, Patricia	8	Gorcowski, Susan	8, 11	Knispel, Steve	9
Cantwell, Laura	6	Gottlieb, Michael	9	Knox, Chris	18
Carlin Rogers, Fran	19	Gould, Carol	18, 25	Knox, Vicki	26
Carr, Kate	22	Graham, James	10	Korn, Alan	26
Carrick, Grady	5	Greenberg, Sheldon	17	Kozial, Bonnie	15

Kraft, Walter	13, 26	Nelson, Jacob	26	Shapiro, Emily	18
Kranig, Jim	8	Oliver, Danny	25	Shea, Kristen	6, 14
Kremer, Annjanette	8	O'Neill, Kevin	10	Silberman, Cathy	16
Kristiansen, Scott	5	Parra, Lorenzo	23	Sinclair, Shawn	26
Kubicki, Joe	7	Parrish, Allen	25	Solomon, Mark	23, 25
LaHood, Ray	4	Penick, Starrla	26	Spavone, Sandra	12, 18
Lamey, Keith	14	Penney, Tim	16	St. Louis, Renee	18
Lawrence, Kent	9, 14	Peters, Edie	8, 15	St. Mars, Tomi	15
Layton, Robin	25	Peters, James	11	Starr, Bruce	7
Lee, John	24	Peterson, Rodney	13	Stokes, Bob	22
Lie, Anders	16	Pickrell, Timothy	17	Strassburger, Robert	24
Lightner, Candace	9, 16	Pinkerton, Allana	7	Strayer, David	24
Ling, Darrell	22	Polanis, Stanley	14	Strickland, David	17
Litman, Isaac	26	Pomidor, Alice	19	Stutts, Jane	26
Lowe, Kayla	18	Porter, Lowell	17, 23	Talpins, Stephen	7
Luce, Steve	19	Prasad, Ananth	4	Taylor, Toby	19
Magri, Dan	24	Price, Flora	11	Teater, David	5
Maguire, Mary	18	Price, Wil	6, 7, 23	Teater, Judy	8
Majeed, A.B.	14	Promisel, Ira	13, 23	Terry, Holly	15
Malcho, Susan	17	Pryor, Matthew	9	Thomas, Dennis	25
Manary, Miriam	12	Pullen-Seufert, Nancy	23	Thomka, Joanne	9
Manuel, Tom	6	Radow, Laurel	5, 8, 15	Tipaldo, John	8
Marciano, Marjorie	24	Raffaele, Bonnie	13	Toole, Joe	15
Marose, Don	9	Railey, Brett	4, 6	Ulczycki, John	22, 23
Marrero, Violet	23	Raulerson, Joseph	5	Van Steenburg, Jack	14
Martin, Sarah	18	Regan, Laura	25	Van Tassel, William	10
Martin, Tom	16	Rensel, Eric	13	Vasconez, Kimberly	26
Mathews, Alice	9, 11	Reshadi, Anne	10	Wade, Bill	10
Matkowski, Laurie	13	Reynolds, Rob	5	Wagner, Christopher	5
Mauer, Cole	13	Richter, Cory	8	Wagner, Esther	6, 16
Mayhew, Daniel	6	Rivas, Sharon	11	Walker, Lorrie	16, 18, 23
Maynard, Robert	4	Robb, William	13	Wall, Bob	22
McCarthy, Dennis	16	Robbs, Steven	12	Walton, Jennifer	5
McCartt, Anne	5, 8, 19, 24	Robinson, Brett	13, 25	Webber, John	9
McCool, Timothy	17	Rodgers, Shane	19	Wedel, Cece	9
McGee, Jim	10	Ronis, Carol	6	Wentz, Roger	15
McKillips, Joseph	5, 16	Rosenthal, Kristin	15	Wesolowski, Kathryn	11
McNaull, Justin	7, 10	Rouse, Jeanette	23	Wilhite, Brent	19, 25
McPherson, Trena	13, 22	Ryan, Leticia	12	Willemsen, JD	18
McVicker, Joy	18	Saint, Nina Jo	25	Williams, Keith	14, 19
Mikell, Martha	12	Salvas, Ralph	7	Willis, Morya	7
Miles, Amy	22	Sanchez, Lucia	11, 19, 24	Wilson, Jim	6
Miller, Kimberly	12	Santos, Joseph	14	Wilson, Mark	8
Miller, Richard	6, 27	Schiavone, Terry	6, 17	Wingfield, Norraine	5, 9, 25
Montes, Kim	18	Schick, Amy	8, 13, 16	Withers, Jan	4, 11
Moore, Ron	23	Schiff, Louis	14	Wittman, Karen	14
Moore, Spencer	23	Schold-Davis, Elin	19	Wojtowicz, Jeff	16
Murphy, Christopher	9, 13, 17	Seethaler, Mandi	5	Wright, Jim	25
Nagy, Providance	5	Shah, Rhonda	6, 23	Wroten, Mary	26
Neil, Mark	25	Shanks, Kurt	4	Zhou, Huaguo	10









# SPONSORS

Lifesavers is grateful for the support of all our sponsors. We especially want to thank our state sponsor, the Florida Department of Transportation, for all its support and for providing the conference bags, pad folios, t-shirts and volunteers.

## LIFESAVERS CHAMPIONS - \$10,000+

- The Allstate Foundation
- American Family Insurance – Teen Safe Driver Program
- General Motors
- Nationwide Insurance
- State Farm
- Toyota



## LIFESAVERS PARTNERS - \$5,000 TO \$9,999

- AARP Driver Safety
- Ford Driving Skills for Life
- National Coalition for Safer Roads (NCSR)
- Smart Start, Inc.
- Volkswagen Group of America, Inc.



## LIFESAVERS SUPPORTERS - \$1,000 TO \$4,999

- AAA
- ADEPT Driver
- Advocates for Highway and Auto Safety
- Alliance of Automobile Manufacturers, Inc.
- Association of Global Automakers, Inc.
- Centers for Disease Control and Prevention
- Chrysler Group LLC
- Farmers Insurance
- Guardian Interlock
- Manufacturers Alliance for Child Passenger Safety
- National Automobile Dealers Association
- National Safety Council
- Safe Kids Worldwide – Safe Kids Buckle Up Program
- STOP DUI, NEVADA
- TOMYIntl/The First Years
- Volvo Cars of North America, LLC
- Walt Disney Parks and Resorts



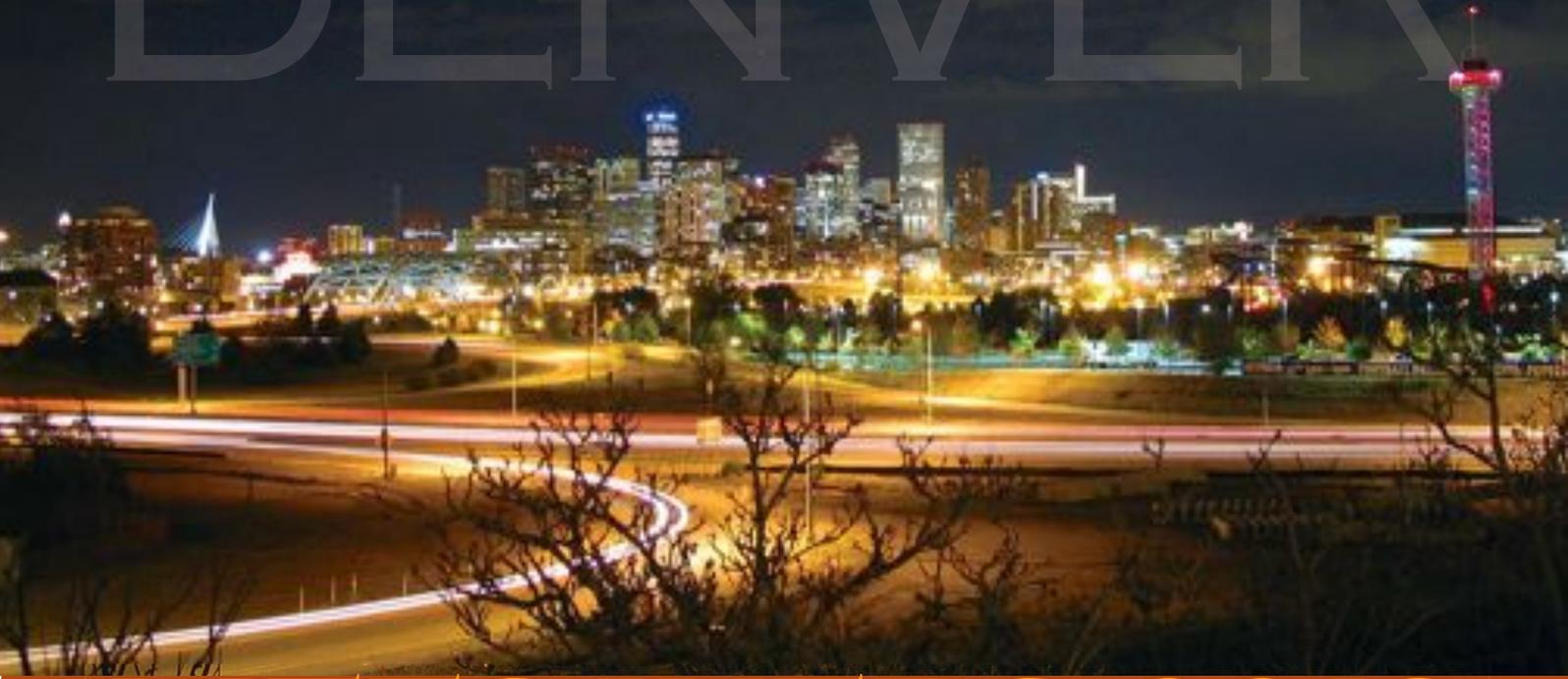
## VOLUNTEER, IN-KIND SPONSORS

Governors Highway Safety Association  
International Association of Chiefs of Police

Mothers Against Drunk Driving  
National District Attorneys Association

National Transportation Safety Board

# DENVER



## **LIFESAVERS 2013**

NATIONAL CONFERENCE ON HIGHWAY SAFETY PRIORITIES



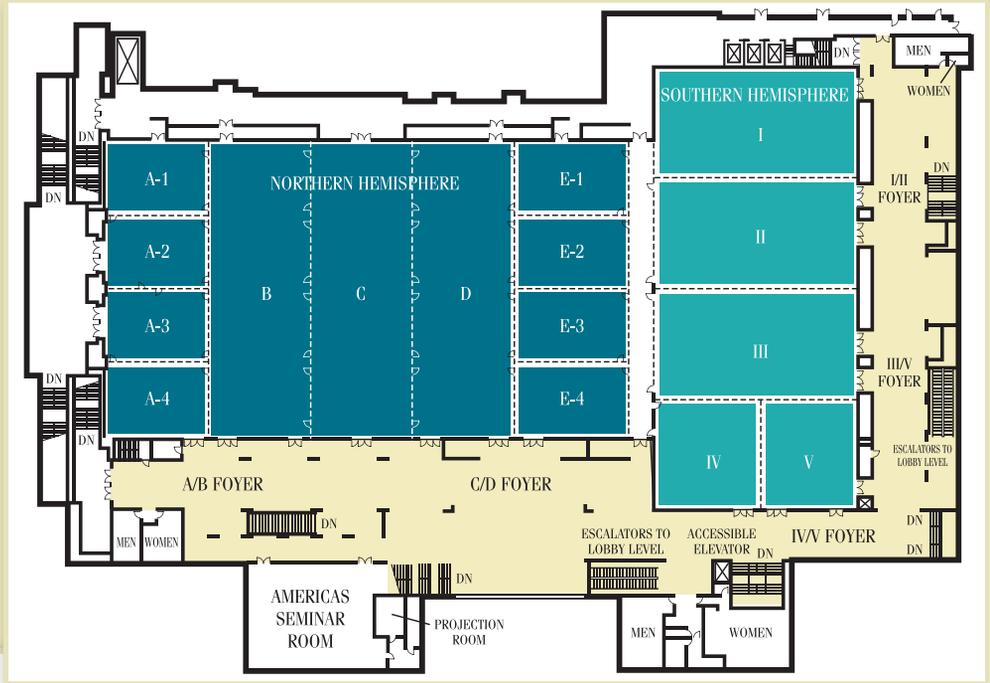
DENVER

COLORADO CONVENTION CENTER

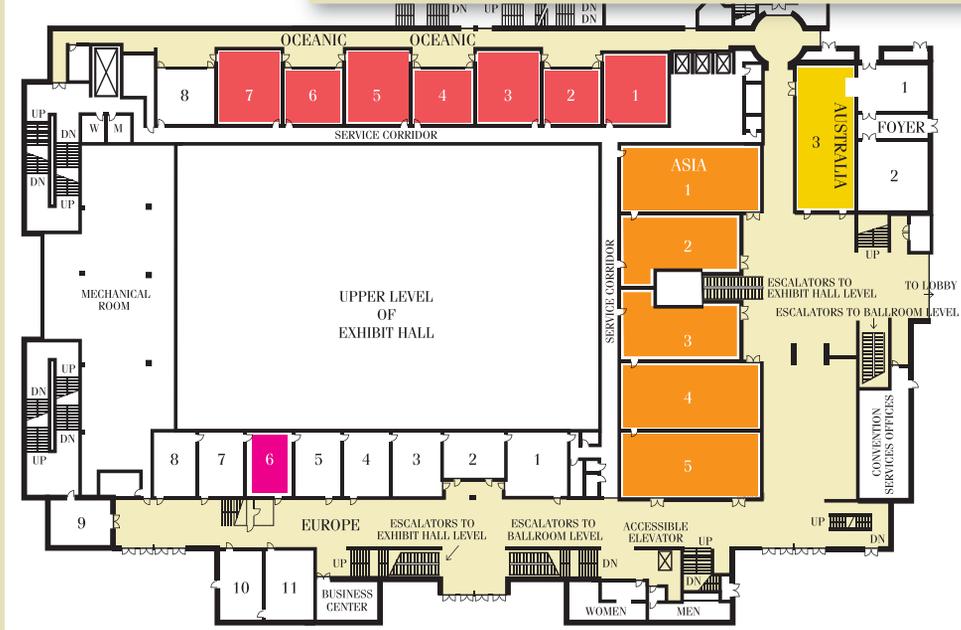
APRIL 14-16, 2013

# FLOOR PLAN

- NORHTERN HEMISPHERE
- SOUTHERN HEMISPHERE
- OCEANIC
- AUSTRALIA
- ASIA
- SPEAKER READY ROOM
- EXHIBIT HALL
- REGISTRATION



5TH LEVEL



3RD LEVEL

